

MINUTES OF THE MEETING OF THE LONGFORD LOCAL DISTRICT COMMITTEE HELD AT THE COUNCIL CHAMBERS, SMITH STREET, LONGFORD ON WEDNESDAY, 6 MAY 2015, COMMENCING AT 7:00 PM

1. PRESENT

Mr John Cauchi (Acting Chairperson), Mrs Lesley McKenzie, Ms Dee Alty, Mr Neil Tubb, Mr Rein Wever, Mr Harry Galea

2. IN ATTENDANCE

Cr Dick Adams, Cr Mary Knowles, Miss Amanda Mason

3. APOLOGIES

Mrs Anne O'Hara, Mr Linus Grant

4. DECLARATION OF PECUNIARY INTEREST

Nil.

5. CONFIRMATION OF MINUTES

Ms Dee Alty/Mr Rein Wever

That the Minutes of the Longford Local District Committee Meeting held on 4 March 2015 be confirmed as a true record of proceedings.

Carried unanimously

The Committee noted the notes of the informal meeting of 1 April 2015.

6. BUSINESS ARISING FROM MINUTES

6.1 Longford Strategic Plan

Committee to review list compiled at the previous informal meeting and discuss.

1. Streetscape, including entrances to Longford, entrances to heritage precinct, Illawarra Road roundabout and beautification of the levee bank;

Mr Cauchi advised that he and Mr Grant had met with Ms Green (Economic & Community Development Manager) and Mr Chellis (Works & Infrastructure Manager) and discussed the placement of banners/flags and/or an entrance sculpture in Longford. Discussions also included placement of something in the roundabout and also beautification of the levee bank. It was suggested that a banner could be placed on the levee bank eg. Welcome to Longford and for specific events at other times of the year.

Council is happy to consider the installation of street banners provided resources are available to do so.

It was suggested a welcome to Longford sign be placed on Illawarra Road, it was noted that the present sign is as far forward as allowed.

The importance of "Welcome to" and "Thank you for visiting" signs was noted.

The Committee noted the Northern Midlands Council signage committee has requested a signs code be developed.

An enquiry was made in respect to the signage review conducted last year.

Action

Miss Mason to follow up status of signage review.

Dee Alty/Lesley McKenzie

That the Longford Local District Committee recommends Council develop a system of standardised signage incorporating a style guide consistent with state requirements.

Carried unanimously

2. Maximise the use of the Halls – including purchase of equipment such as window blackouts, lighting, sound systems etc and promotion, advertising and booking of the facilities.

Discussion was had in respect to large events missing out on use of halls due to regular “small” bookings. A suggestion was made that the Council could incorporate into its hire conditions the power to cancel a booking with two months notice if a large event is upcoming.

The Committee noted that the procedure for booking the Memorial Hall and Town Hall at present is: hirer contacts Council staff to determine availability, if date available booking is entered into electronic booking calendar. Hirer is then to complete a hire agreement, pay the fee and insurance cover (if required), and arrange key collection.

3. Sculpture for town;

The Committee noted funding could come from sponsors or grant funding.

4. Promotion of convict heritage story;

It was suggested this be referred to the Tourism committee (external to the LLDC).

5. Linkage of Christ Church and the Village Green (committee to endorse and put forward to Council when the time comes)

Mr Cauchi advised this proposal has also been discussed with Mr Chellis and Ms Green. Group to liaise with the Church prior to any further action being taken.

7. GENERAL BUSINESS

7.1 Infrastructure Sub-Committee Report

Mr Harry Galea/Mr Rein Wever

That the LLDC suggest that the Northern Midlands Council write to DSG seeking information on any master plan of the proposed by-pass highway of the Perth township with specific interest on the interchange to and from Longford and Launceston. If the master plan remains in development then the Council seek to be included in the project team or at least be a primary stakeholder as it seeks to promote the efficient movement of traffic between Launceston and Longford.

Carried unanimously

Mr Rein Wever/ Mr Neil Tubb

The Longford Local District Committee recommends Council establish a bi-lateral agreement with State Growth for the maintenance of the appearance and condition of the roundabout and its surrounds.

Carried unanimously

Enquiry was made in respect to the status of the Traffic Study for Longford.

Action

Miss Mason to follow up.

7.2 Heritage & Culture Sub-Committee Report

7.2.1 Visitor Information Hut

Committee to review revised proof of Information Hut Signs (if available).

Action

Miss Mason to email to committee for review.

Committee to discuss approaching Men's Shed in respect to building a display board for hut.

Action

Miss Mason to send measurements to Men's Shed.

7.2.2 Visitor Information Centre

The Committee noted a meeting was held on the 30th of April to discuss the business plan prepared by Ms Alty and the report by Mrs Sarah Lebski. The outcome of the meeting was a proposal that the current Information Centre (JJs) be relocated to the Memorial Hall in the first instance and it be developed over time. The Committee noted no formal Council decision has been made at this stage. Further, Ms Alty will be presenting to the Council on 18 May 2015, in respect to the original proposal.

7.2.3 Tourism Group

Ms Alty requested the Committee and Council note that the Longford Business & Tourism Promotions Group has been established, involving several businesses around the town. At present Ms Alty is the contact however, likely to change as membership establishes.

7.3 Economic Development Sub-Committee Report

Mr Rein Wever/Mr Neil Tubb

That the LLDC raised the promotion of Longford as a possible centre for equine breeding and training and be referred to the Economic Development committee.

Carried unanimously

7.4 Longford Planning Applications

Nil

8. OTHER BUSINESS

8.1 Entrance Statements

Committee to note that Council, at its meeting of 20 April 2015 authorised officers to investigate the cost and implementation of entrance statements to Northern Midlands towns, including Longford.

An enquiry was made in respect to what the limitations are to use the Longford Flood Levee as a walking trail.

9. NEXT MEETING:

Next meeting to be held at the Council Chambers, Longford on **3 June 2015**.

It was noted the following will be apologies for the June meeting:

- Ms Dee Alty;
- Mr John Cauchi;

- Mr Harry Galea;
- Mrs Anne O'Hara;
- Cr Dick Adams

Given the number of apologies there will be no quorum present – Miss Mason to discuss with Mr Grant the cancellation or rescheduling of the meeting.

It was noted the following will be apologies for the July meeting:

- Mr John Cauchi;
- Mr Harry Galea (tentative);
- Miss Amanda Mason.

10. CLOSURE

The Chairman closed the meeting at 8:25 pm.

MOTIONS OF THE LONGFORD LOCAL DISTRICT COMMITTEE
2013-2015 TERM
Still outstanding

DATE	MOVE/SECOND	MOTION	STATUS
1 May 2013	Robert Henley/Dee Alty	That the priority project for the Longford LDC for the 2013/14 Budget is the rehabilitation and development of the Stokes Park precinct.	To be progressed
6 November 2013	Robert Henley/John Cauchi	That the fence line between the caravan park and Carins Park be planted with hawthorn.	To be progressed
5th February 2014	Robert Henley/Dee Alty	That the LLDC recommend that Council investigate the establishment of a visitors centre at the Longford Memorial Hall.	Matter being investigated through report prepared by Dee Alty
4 June 2014	Dee Alty / Vanessa Thirkel-Johnston	The Committee recommends to Council that they identify funding, location and implementation of a standalone visitor information centre as a matter of priority.	Matter being investigated through report prepared by Dee Alty
4 June 2014	Dee Alty / John Cauchi	The Committee recommends to Council that the system of signage in Longford be simplified and made coherent by: a) being in sympathy with the entrance to the town; b) being in sympathy with the historic precinct and social viability of the town; c) removing outdated signs; and d) signs be grouped in like colour and font according to the category of the sign.	Signage study conducted Review of signage also being conducted in Longford Visitor Appeal Study
6 August 2014	Dee Alty / Robert Henley	That the Committee refer the matter of traffic counts, load limits and other traffic issues to Council's traffic engineer to report back at the next meeting.	Investigation of possibility of traffic study in NM towns in progress
3 December 2014	Mr Robert Henley/Mr John Cauchi	The Longford Local District Committee recommends to the incoming committee that a Tourism Committee and a standalone Visitor Information Centre are of critical importance to Longford.	Matter being investigated through report prepared by Dee Alty
3 December 2014	Mr Robert Henley/Ms Dee Alty	That the Longford Local District Committee agrees with the principles of simplification of the signage system within Longford and that the standard white signs with black print be maintained outside of the heritage precinct area, and the heritage street signs be kept within the heritage area.	Signage being reviewed as part of the Longford Visitor Appeal Study