

NORTHERN MIDLANDS ECONOMIC DEVELOPMENT COMMITTEE
AGENDA FOR THE COMMITTEE MEETING TO BE HELD TUESDAY JULY 7TH 2015 IN THE COUNCIL CHAMBERS STARTING AT 3PM

AGENDA

1. **Present:**
2. **Apologies:** Duncan Payton
3. **In Attendance:**
4. **Confirmation of the Record of the Previous Meeting** - June 1st 2015

The Priority Initiatives Framework held below is to be worked through and updated.

PRIORITY INITIATIVES	STATUS as of June 1st 2015	THE WAY FORWARD
1.The Translink Precinct		
1.1.Translink stormwater and Translink Avenue missing link		Noted that this project is being submitted by Council for the second round of the National Stronger Regions Funding Program. Applications close July 31 2015
2.Powranna/ Burlington Road		
2.1.Council develop site development plans for the two precincts, seek to secure funding for the sealing of Burlington Road & attract new businesses to the precincts	<p>Noted that Council adopted the Northern Midlands Rural Processing Centre Report, prepared by SGS Economic and Planning, at the February 2015 Meeting</p> <p>The March 30th 2015 meeting discussed the need for parcels of land –(up to 5 hectares) to be available in the vicinity of the research farm for ready sale and development.</p> <p>Council noted and endorsed the following 2 recommendations at the May 18th 2015 Council Meeting:</p> <ol style="list-style-type: none"> 1) That Council write to the Minister for Primary Industries and Water to outline Council’s vision for the development of a Rural Processing Centre at the western end of Burlington Road, and request the Minister give consideration to approving the inclusion of Cressy Research Farm land in this Centre. 2) That Council write to landowners adjoining the western end of Burlington Road to outline Council’s vision for the development of a Rural Processing Centre at the western end of Burlington Road and request the landowners give consideration to making land available for inclusion in the Centre. 	Noted that D Payton wrote to Minister and landowners 29/6 – response awaited

3.Support existing NM businesses/ economic drivers		
3.1. Symmons Plains		R Harrison to contact Dick Caplice GM Motorsports re making a presentation to the committee on the future vision for the Symmons Plains Racing Precinct
3.2. NBN rollout		June 17 th 2015 media release from NBN Co. to be tabled
4.Heritage Tourism		
4.1.Longford Visitor Appeal Study	Noted that the consultant is presenting his report to Council at the June 1 st Council Workshop	Noted that the study report was accepted in principle by Council at the June 22 nd 2015 Council Meeting. Noted that the consultant, Bill Fox, will present and discuss the report at a community forum being held Wednesday July 22 nd at the Happy Chef 5pm
4.2.Proposed Open Door program for privately owned heritage properties.	Noted that Council made a submission re the proposed Open Door Program for private heritage listed properties on behalf of the ED Committee to the Legislative Council Inquiry into Built Heritage Tourism Noted at the March 3th 2015 meeting that Matt Smithies, National Trust Managing Director, has submitted a draft MOU between National Trust and Council relating to the proposed private heritage properties 'Open Door' Program	Noted L Green provided a summary of the presentation to Legislative Inquiry into Built Heritage Tourism on the private heritage properties 'Open Doors' proposal. D Gatenby to ascertain the success of the Southern Open Doors Program
4.3.Celebrating Longford's motor racing history	Council has registered the business name 'Longford Revival Festival' M Salhani and L Green met with J Talbot to discuss the proposed establishment of a Longford Motor Racing Historic Society/Group.	Noted that the Longford Visitor Appeal Study report recommends <i>'given Longford's fame as a motor racing destination, one option for the future use of the Memorial Hall could be as a museum where that rich motor racing history could be on display'</i> . Proposed recommendation to Council: That Council facilitate the development of the Longford Motor Racing Historic Society as a body to drive the development of the museum and interpretation of the town's motor racing history. Noted that the Revival Festival was on the agenda of Council's June 22 nd 2015 meeting and that Council resolved to i) Defer a decision in relation to the transfer of the registered business name, and trademark subject to legal advice; ii) Reject the request to make an annual investment

		in the Longford Revival Festival.
4.4. Leveraging off the Woolmers- Brickendon World Heritage Listing		Noted that one of the recommendations in the Longford Visitor Appeal Study is: <i>'that business, community and the Estates work collaboratively to explore their shared narrative and how it can be connected in an engaging and innovative way.'</i>
5.Northern Midlands Economic Development and Tourism Strategy	Noted that at the February 16 th 2015 Council Meeting, Council passed motion: "That Council obtain costings to conduct an Economic Development and Tourism Strategy in 2015/16 budget deliberations"	Noted K Turner has proposed the committee consider developing a basic economic development strategy internally if the securing of funding for the external development of the strategy is delayed. Proposed recommendation to Council: That Council develop a Northern Midlands Economic Development and Tourism Strategy within existing resources.
6.Other		
6.1.Waste Management	<p>Duncan Payton reported at the November 24th 2014 meeting that three developers have shown interest in establishing tyre recycling facilities – no firm proposals yet from any of the developers.</p> <p>Discussion at the February 2nd 2015 meeting as to whether any tyre recycling facility can be commercially viable i.e. is a private solution viable?</p> <p>Recommendation to Council in February 2105 - : that the Committee advises Council this the tyre recycling facility is a waste and environmental issue and on that basis Council should approach the state government. D Jennings reported at the March 3rd 2015 meeting that he has discussed the issue with the State Growth Coordinator General, Senator Abetz and Eric Hutchinson, and is continuing to progress the matter</p> <p>Jim Hole, Manager Eldan Recycling (worldwide suppliers of recycling equipment) presented to the May 5th 2015 meeting on the company's tyre recycling equipment.</p> <p>Recommendation to Council from the March 30th 2015 meeting: That Council request the State Government identify the sites of tyre dumps statewide, and the quantities of tyres within each dump.</p> <p>Noted that the Tasmanian Conservation Trust has a website where the location of car tyre dumps can be recorded and donations made to enable dumped tyres to be recycled: www.tastyrecleanup.com.</p> <p>GM has offered committee members an opportunity to inspect the tyre storage site.</p>	<p>Recommendation to Council's June 22nd Council Meeting:: That Council consider adopting Option Two as per the 'Assessment of Northern Midlands Council's Planning Permit P13-199, 437 Woolmers Lane, Longford, for the 'Temporary Storage of Scrap Tyres (Recycling and Waste Disposal)' Report, and that this matter be considered in Closed Council, and the decision disclosed to this Committee in confidence. D Jennings to report.</p> <p>D Jennings to report on the inspection of tyre recycling facilities on the mainland.</p> <p>Chair to report on visit to the tyre storage site.</p> <p>Action: K Turner will schedule a presentation at a future meeting by the City Mission on their plastic recycling social enterprise venture.</p>
6.2.Council Priority Projects	1. Ben Lomond Feasibility Study Briefing paper ' Snow Driven Economic Growth' tabled and reviewed at committee's October 2014 meeting. Des provided a report at the November 24 th 2014 meeting on the progress being made with securing funding partners for the project brief. Committee notes that at the January 19 th 2015 Council Meeting, Council committed \$4,000 to the Ben Lomond economic	L Green to report on TRC Tourism being contracted by Council to undertake this feasibility study; commencing July 1 st and report due for submission in October 2015.

	<p>growth feasibility study – giving a total budget of \$20,000: the project will now proceed.</p> <p>2. NM Community Sports Centre Masterplan</p> <p>3. Campbell Town War Memorial Oval Precinct Development Plan</p> <p>4. Longford Recreation Ground Masterplan</p> <p>5. Perth Recreation Ground Masterplan</p>	<p>Noted that the sports centre masterplan has been accepted by Council in principle and funding is to be sought for plan implementation</p> <p>Noted that Strategy 42 South has been contracted by Council to undertake the financial and economic analysis of the development plan: report due by end October 2015</p> <p>Noted Council has approved the development of the plan. Aiming to finalise the contract August 2015.</p> <p>Noted that quote for plan development is awaited.</p>
<p>6.3. Economic Development budget</p>		<p>Noted that Council has allocated \$25,000 in the 2015/16 budget for projects/initiatives recommended by the committee and endorsed by Council</p>
<p>6.4. Equestrian opportunities</p>	<p>M Salhani met with Sandra Butorac, new President Equestrian Tasmania, to explore opportunities for more state events in the Northern Midlands. M Salhani and L Green met with Michael Morris, Longford Equine Centre. Also met at showgrounds with Sandra Butorac, Susan Elliot (Northern Tas Quarter Horse Association) and Sallee Cauchi (Longford Show Society).</p>	<p>Noted that at the March 16th 2015 Council meeting, Council approved an allocation of up to \$2,000 for review of the proposed horse trails, and that Landscape Consultant Jeff McClintock has agreed to undertake this study starting August 2015.</p> <p>Chair to report on meeting scheduled Thursday July 29th 7pm in Memorial Hall Longford: aim – to progress the establishment of the Longford Equestrian Association</p> <p>Motion from May 6th 2015 Longford Local District Committee: <i>‘that the LLDC raise the promotion of Longford as a possible centre for equine breeding and training and be referred to the Economic Development Committee.’</i></p>
<p>6.5. Beacon Foundation Northern Midlands Business Partnership Group</p>		<p>L Green to provide a report on this proposed new support for the Inspiring Futures (formerly ‘No Dole’) programs at Campbell Town and Cressy District High Schools.</p>

Meeting closed

Future meeting dates for 2015:

Monday August 3th, Tuesday September 1st, Monday October 5th, Tuesday November 3th,
Monday December 7th all meetings at the council chambers starting at 3pm (Council Chambers booked for these meetings)

Information Items:

- Launceston Airport and Translink Precinct Master Plan including investigation of a rail hub at Western Junction
- Voluntary committee members R Harrison, M Salhani, R Fyfe and M Geeves have registered as volunteers with the Council: effective until November 2015.

Completed Projects:

Business healthy checks

Pending projects

Translink boundary signage

Perth Bypass

Panshanger Road/ Woolmers Lane precinct

Big Cow Plan for the Midlands

Consultation with NM businesses

Truck Wash Powranna