

**NORTHERN MIDLANDS ECONOMIC DEVELOPMENT COMMITTEE MEETING TO BE HELD MONDAY AUGUST 3<sup>RD</sup> 2015 IN THE COUNCIL CHAMBERS  
STARTING AT 3PM**

**AGENDA**

1. **Present:**
2. **Apologies:** Fiona Dewar
3. **In Attendance:**
4. **Confirmation of the Record of the Previous Meeting –**

The Priority Initiatives Framework held below will be worked through and updated.

<b>PRIORITY INITIATIVES</b>	<b>STATUS as of July 7<sup>th</sup> 2015</b>	<b>THE WAY FORWARD</b>
<b>1.The Translink Precinct</b>	K Turner reported in July 2015 that NTD is preparing a northern region industrial land prospectus/perspective	
<b>1.1.Translink stormwater and Translink Avenue missing link</b>		Noted that this project is being submitted by Council for the second round of the National Stronger Regions Funding Program. Applications close July 31 2015
<b>2.Powranna/ Burlington Road</b>		
<b>2.1.Council develop site development plans for the two precincts, seek to secure funding for the sealing of Burlington Road &amp; attract new businesses to the precincts</b>	<p>Noted that Council adopted the Northern Midlands Rural Processing Centre Report, prepared by SGS Economic and Planning, at the February 2015 Meeting</p> <p>The March 30<sup>th</sup> 2015 meeting discussed the need for parcels of land –(up to 5 hectares) to be available in the vicinity of the research farm for ready sale and development.</p> <p>Council noted and endorsed the following 2 recommendations at the May 18<sup>th</sup> 2015 Council Meeting:</p> <ol style="list-style-type: none"> <li>1) That Council write to the Minister for Primary Industries and Water to outline Council’s vision for the development of a Rural Processing Centre at the western end of Burlington Road, and request the Minister give consideration to approving the inclusion of Cressy Research Farm land in this Centre.</li> <li>2) That Council write to landowners adjoining the western end of Burlington Road to outline Council’s vision for the development of a Rural Processing Centre at the western end of Burlington Road and request the landowners give consideration to making land available for inclusion in the Centre.</li> </ol>	<p>Council considered the recommendations of the Rural Processing Centre Report at the July 20<sup>th</sup> 2015 Council Meeting and resolved:</p> <ul style="list-style-type: none"> <li>• To participate in advocacy surrounding the issues of power supply, water supply, packing, cold storage &amp; freight distribution for the northern region &amp; the state;</li> <li>• To include the identification &amp; assessment of the optimal locations &amp; viability for rural industries in the NM, in the scope of the land use strategy;</li> <li>• Facilitate half yearly workshops with interested rural practitioners;</li> <li>• Seek ways to welcome seasonal workers to the community, &amp; encourage suitable accommodation in the towns</li> <li>• Support centralised accommodation for casual workers, which will facilitate the coordination of workers;</li> <li>• Seek agreement with real estate agencies to place suitable rental listings on Council’s website;</li> </ul>

		<ul style="list-style-type: none"> <li>Prepare a draft amendment to the planning scheme to place a specific plan over the two precincts.</li> </ul> <p>Noted that D Payton wrote to Minister and landowners 29/6 – letters tabled - responses awaited</p>
<b>3.Support existing NM businesses/ economic drivers</b>		
<b>3.1. Symmons Plains</b>		R Harrison to contact Dick Caplice GM Motorsports re making a presentation to the committee on the future vision for the Symmons Plains Racing Precinct
<b>3.2. NBN rollout</b>	June 17 <sup>th</sup> 2015 media release from NBN Co. tabled at the July meeting	
<b>4.Heritage Tourism</b>		
<b>4.1.Longford Visitor Appeal Study</b>	Noted the study report was accepted in principle by Council at the June 22 <sup>nd</sup> 2015 Council Meeting.	Noted the consultant, Bill Fox, presented and discussed the report at a community forum held Wednesday July 22 <sup>nd</sup> Notes from the forum are attached.
<b>4.2.Proposed Open Door program for privately owned heritage properties.</b>	<p>Noted that Council made a submission re the proposed Open Door Program for private heritage listed properties on behalf of the ED Committee to the Legislative Council Inquiry into Built Heritage Tourism</p> <p>Noted at the March 3th 2015 meeting that Matt Smithies, National Trust Managing Director, has submitted a draft MOU between National Trust and Council relating to the proposed private heritage properties 'Open Door' Program</p>	<p>Noted the Legislative Inquiry into Built Heritage Tourism is ongoing.</p> <p>D Gatenby to ascertain the success of the Southern Open Doors Program</p>
<b>4.3.Celebrating Longford's motor racing history</b>	<p>Council has registered the business name 'Longford Revival Festival'</p> <p>M Salhani and L Green met with J Talbot to discuss the proposed establishment of a Longford Motor Racing Historic Society/Group.</p> <p>Noted that the Revival Festival was on the agenda of Council's June 22<sup>nd</sup> 2015 meeting and that Council resolved to</p> <ol style="list-style-type: none"> <li>i) Defer a decision in relation to the transfer of the registered business name, and trademark subject to legal advice;</li> <li>ii) Reject the request to make an annual investment in the Longford Revival Festival</li> </ol>	<p>Noted the Longford Visitor Appeal Study report recommends <i>'given Longford's fame as a motor racing destination, one option for the future use of the Memorial Hall could be as a museum where that rich motor racing history could be on display'</i>.</p> <p>Action: Chair and R Harrison to meet with John Talbot to discuss the proposed development of the museum and interpretation of the town's motor racing history; prior to the Chair meeting with the Board of Motorsport Tas.</p> <p>Noted that at the Council's July 20<sup>th</sup> 2015 Meeting, Council resolved to approve the transfer of the registration of the business name 'Longford Revival Festival' to Opcon and committed to providing no opposition to Opcon's application for the Longford Revival Festival trademark.</p>

<b>4.4. Leveraging off the Woolmers- Brickendon World Heritage Listing</b>	Noted that one of the recommendations in the Longford Visitor Appeal Study is: <i>'that business, community and the Estates work collaboratively to explore their shared narrative and how it can be connected in an engaging and innovative way.'</i>	Noted Woolmers and Brickendon reps have been invited to be members of the Longford Business and Tourism Assn
<b>4.5. Long Marsh Dam</b>		Background information on this site was tabled at the July Meeting – for discussion at this Committee Meeting.
<b>5.Northern Midlands Economic Development and Tourism Strategy</b>	Noted that at the February 16 <sup>th</sup> 2015 Council Meeting, Council passed motion: "That Council obtain costings to conduct an Economic Development and Tourism Strategy in 2015/16 budget deliberations"	
<b>5.1. Strategy Development</b>	L Green provided a link to Council's economic profile. <a href="http://profile.id.com.au/northern-midlands/home">http://profile.id.com.au/northern-midlands/home</a>	Noted K Turner has proposed the committee consider developing a basic economic development strategy internally if the securing of funding for the external development of the strategy is delayed.  D Jennings to prepare a briefing document on this item for discussion at the Committee Meeting.
<b>5.2. Business databases</b>		The need for business databases by towns/precincts was identified; including location, mailing address, email and business descriptor
<b>5.3. Land use strategies</b>		The need to review NM commercial and industrial land use strategies/plans was identified.
<b>6.Other</b>		
<b>6.1.Waste Management</b>	<p>Duncan Payton reported at the November 24<sup>th</sup> 2014 meeting that three developers have shown interest in establishing tyre recycling facilities – no firm proposals yet from any of the developers.</p> <p>Discussion at the February 2<sup>nd</sup> 2015 meeting as to whether any tyre recycling facility can be commercially viable i.e. is a private solution viable?</p> <p>Recommendation to Council in February 2105 - : that the Committee advises Council this the tyre recycling facility is a waste and environmental issue and on that basis Council should approach the state government. D Jennings reported at the March 3<sup>rd</sup> 2015 meeting that he has discussed the issue with the State Growth Coordinator General, Senator Abetz and Eric Hutchinson, and is continuing to progress the matter</p> <p>Jim Hole, Manager Eldan Recycling (worldwide suppliers of recycling equipment) presented to the May 5<sup>th</sup> 2015 meeting on the company's tyre recycling equipment.</p> <p>Recommendation to Council from the March 30<sup>th</sup> 2015 meeting: That Council request the State Government identify the sites of tyre dumps statewide, and the quantities of tyres within each dump.</p> <p>Noted that the Tasmanian Conservation Trust has a website where the location of car tyre</p>	<p>Recommendation to Council's June 22<sup>nd</sup> Council Meeting;: That Council consider adopting Option Two as per the 'Assessment of Northern Midlands Council's Planning Permit P13-199, 437 Woolmers Lane, Longford, for the 'Temporary Storage of Scrap Tyres (Recycling and Waste Disposal)' Report, and that this matter be considered in Closed Council, and the decision disclosed to this Committee in confidence.</p> <p>D Jennings reported this is a closed Council agenda item and Council is seeking further advice to be considered in closed Council at the July meeting.</p> <p>Chair reported he had visited the tyre storage site and it is his view that the tyres are not being stored to an acceptable standard.</p> <p>Noted D Jennings reported on the inspection of tyre recycling facilities on the mainland at the July Council meeting.</p>

	<p>dumps can be recorded and donations made to enable dumped tyres to be recycled: <a href="http://www.tastyrecleanup.com">www.tastyrecleanup.com</a>.</p> <p>GM has offered committee members an opportunity to inspect the tyre storage site.</p>	<p>NMBA to send letter of thanks to Jim Hole for his presentation.</p> <p>D Jennings emphasised that the tyres are stored on private property and any visitors must have the property owner's permission to enter his property.</p> <p>Action: K Turner will schedule a presentation at a future meeting by the City Mission on their plastic recycling social enterprise venture.</p>
<b>6.2.Council Priority Projects</b>	<p><b>1. Ben Lomond Feasibility Study</b> Noted TRC Tourism has been contracted to undertake this study: report due October 2015.</p> <p><b>2. NM Community Sports Centre Masterplan</b> Noted the sports centre masterplan has been accepted by Council in principle and funding is to be sought for plan implementation</p> <p><b>3. Campbell Town War Memorial Oval Precinct Development Plan</b> Noted that Strategy 42 South has been contracted by Council to undertake the financial and economic analysis of the development plan: report due by end October 2015</p> <p><b>4.Longford Recreation Ground Masterplan</b> Noted Council has approved the development of the plan. Aiming to finalise the contract August 2015.</p> <p><b>5.Perth Recreation Ground Masterplan</b> Consultant has been contracted: work underway.</p>	
<b>6.3.Economic Development budget</b>	Noted Council has allocated \$25,000 in the 2015/16 budget for projects/initiatives recommended by the committee and endorsed by Council	
<b>6.4.Equestrian opportunities</b>	<p>M Salhani met with Sandra Butorac, new President Equestrian Tasmania, to explore opportunities for more state events in the Northern Midlands. M Salhani and L Green met with Michael Morris, Longford Equine Centre. Also met at showgrounds with Sandra Butorac, Susan Elliot (Northern Tas Quarter Horse Association) and Sallee Cauchi (Longford Show Society).</p> <p>Motion from May 6<sup>th</sup> 2015 Longford Local District Committee: <i>'that the LLDC raise the promotion of Longford as a possible centre for equine breeding and training and be referred to the Economic Development Committee.'</i></p>	<p>Noted that at the March 16<sup>th</sup> 2015 Council meeting, Council approved an allocation of up to \$2,000 for review of the proposed horse trails, and that Landscape Consultant Jeff McClintock has agreed to undertake this study starting August 2015.</p> <p>Chair to report on the outcome of the July 29<sup>th</sup> meeting re the establishment of the Longford Equestrian Association.</p> <p>L Green advised LLDC of the Equestrian Assn initiative, Vet Morris perspective on this matter, and the Meander Valley initiative.</p>

<b>6.5. Beacon Foundation Northern Midlands Business Partnership Group</b>		L Green reported on this proposed new support for the Inspiring Futures (formerly 'No Dole') programs at Campbell Town and Cressy District High Schools, and invited members to the group Establishment Event being held August 27 <sup>th</sup> Noon-2pm at Council – invitations have been sent out. Committee members are invited to participate in the meeting.
<b>6.6. Committee's Industry Sector Reps</b>	The four industry sector reps were appointed in November 2013 for a two year term. The Committee's terms of reference state: <b>1. Committee Members</b>  <b>1.1. Recruitment</b> Council will advertise for expressions of interest (including a request for the submission of a summary of the candidate's skills and relevant networks eg. memberships of other organisations/boards) for the Industry Sector Representative positions. Industry Sector Representatives are appointed for a two year period and can submit a new expression of interest at the end of each two year period.	To be discussed at this Committee Meeting

Meeting closed

### **Future meeting dates for 2015:**

**Tuesday September 7th, Monday October 5<sup>th</sup>, Tuesday November 3rd**

**all meetings at the council chambers starting at 3pm (Council Chambers booked for these meetings)**

#### **Information Items:**

- Launceston Airport and Translink Precinct Master Plan including investigation of a rail hub at Western Junction
- Voluntary committee members R Harrison, M Salhani, R Fyfe and M Geeves have registered as volunteers with the Council: effective until November 2015.

#### **Completed Projects:**

Business healthy checks

#### **Pending projects**

Translink boundary signage

Perth Bypass

Panshanger Road/ Woolmers Lane precinct

Big Cow Plan for the Midlands

Consultation with NM businesses

Truck Wash Powranna