

**NORTHERN MIDLANDS ECONOMIC DEVELOPMENT COMMITTEE MEETING TO BE HELD TUESDAY NOVEMBER 3rd 2015 IN THE SUPPER ROOM,
LONGFORD TOWN HALL STARTING AT 3PM**

AGENDA

1. **Present:**
2. **Apologies:**
3. **In Attendance:**
4. **Confirmation of the Record of the Previous Meeting (October 5th 2015) :**

The Priority Initiatives Framework held below will be worked through and updated.

PRIORITY INITIATIVES	STATUS as of August 3rd 2015	THE WAY FORWARD
1.The Translink Precinct	L Green reported the State Growth officer managing the project has met with council staff to discuss the prospectus. It was noted this committee would have input into the development of the prospectus..	K Turner reported the prospectus will be completed by the end of 2015.
1.1.Translink stormwater infrastructure upgrade		Noted that this project was submitted by Council for the second round of the National Stronger Regions Funding Program. Outcome known December 2015 Recommendation to Council made at the October 2015 meeting has been noted and is being investigated: <i>'That Council make further representation to TasGas with regard to bringing gas to Translink.'</i>
2.Powranna/ Burlington Road		
2.1.Council develop site development plans for the two precincts, seek to secure funding for the sealing of Burlington Road & attract new businesses to the precincts	Noted that Council adopted the Northern Midlands Rural Processing Centre Report, prepared by SGS Economic and Planning, at the February 2015 Meeting The March 30 th 2015 meeting discussed the need for parcels of land –(up to 5 hectares) to be available in the vicinity of the research farm for ready sale and development. Council noted and endorsed the following 2 recommendations at the May 18 th 2015 Council Meeting: 1) That Council write to the Minister for Primary Industries and Water to outline Council's vision for the development of a Rural Processing Centre at the western end of Burlington Road, and request the Minister give consideration to approving the inclusion of Cressy Research Farm land in this Centre. 2) That Council write to landowners adjoining the western end of Burlington Road to outline Council's vision for the development of a Rural Processing Centre at the	Council considered the recommendations of the Rural Processing Centre Report at the July 20 th 2015. The committee reviewed these recommendations and makes the following recommendations to Council Recommendations made to Council at the October 2015 meeting has been noted and will be investigated: 1) <i>That Council facilitate a workshop with interested rural practitioners in February 2016 focussing on branding product and the berry industry - with workshop presenters proposed as Driscolls senior management, Rabobank, TCCI, KPMG, Brand Tasmania, State Growth</i> 2) <i>That Council undertake an assessment of itinerant</i>

	western end of Burlington Road and request the landowners give consideration to making land available for inclusion in the Centre.	<p><i>workers' accommodation in the Northern Midlands</i></p> <p>Preparation of a draft amendment to the planning scheme to place a specific plan over the two precincts</p> <p>Noted that D Payton wrote to Minister and landowners 29/6 – letters tabled – Minister has responded that status quo will continue: landowners response awaited.</p>
3.Support existing NM businesses/ economic drivers		
3.1. Development Officer	R Harrison spoke of the crucial role the Meander Valley Development Officer is playing in attracting developers to the MVC area.	Noted that the recommendation made to Council at the October 2015 meeting has been noted and will be investigated: <i>'That Council undertake a cost-benefit analysis of the Meander Valley Council Development Officer position and investigate the option of resource sharing the officer position (or having a Northern Midlands Council officer serve an apprenticeship with the Development Officer'</i>
4.Heritage Tourism		
4.1.Longford Visitor Appeal Study	Noted that Council endorsed the implementation plan for the report recommendations at the August 17 2015 Council Meeting and the implementation plan report was circulated to committee members.	Members to provide a report on the Longford Placemaking Plan workshops and consultations held Monday October 26 th .
4.2.Proposed Open Door program for privately owned heritage properties.	<p>Noted that Council made a submission re the proposed Open Door Program for private heritage listed properties on behalf of the ED Committee to the Legislative Council Inquiry into Built Heritage Tourism</p> <p>Noted at the March 3th 2015 meeting that Matt Smithies, National Trust Managing Director, has submitted a draft MOU between National Trust and Council relating to the proposed private heritage properties 'Open Door' Program</p>	<p>Noted the Legislative Inquiry into Built Heritage Tourism is ongoing.</p> <p>Noted that recommendations made to Council at the October 2015 meeting has been noted and will be investigated:</p> <ol style="list-style-type: none"> 1) <i>"That council collaborate with the National Trust to develop a Heritage Plan for the Northern Midlands that articulates opportunities, interactions and initiatives for promoting heritage tourism in the Northern Midlands.'</i> 2) <i>' That representatives of Woolmers and Brickendon be invited to meet with Council to discuss opportunities to collaborate on the proposed Open Doors Program; and that NMEDC funds be allocated to this project.</i>
4.3.Celebrating Longford's motor racing history	M Salhani and L Green met with J Talbot to discuss the proposed establishment of a Longford Motor Racing Historic Society/Group.	Noted the Longford Visitor Appeal Study report recommends <i>'given Longford's fame as a motor racing destination, one option for the future use of the Memorial Hall could be as a museum where that rich motor racing history could be on display'.</i>

	<p>Noted that at the Council's July 20th 2015 Meeting, Council resolved to approve the transfer of the registration of the business name 'Longford Revival Festival' to Opcon and committed to providing no opposition to Opcon's application for the Longford Revival Festival trademark. Opcon has transferred the business name.</p>	<p>Council and/or NMEDC to meet with Board members of Tas Sport to discuss future plans/vision for Symmons Plains</p> <p>Council and/or this committee to meet with John Talbot to discuss the proposed development of the motor racing museum and associated town interpretation.</p>
<p>4.4. Leveraging off the Woolmers- Brickendon World Heritage Listing</p>	<p>Noted that one of the recommendations in the Longford Visitor Appeal Study is: <i>'that business, community and the Estates work collaboratively to explore their shared narrative and how it can be connected in an engaging and innovative way.'</i></p>	<p>Noted Woolmers and Brickendon reps have been invited to be members of the Longford Business and Tourism Assn.</p> <p>Noted this issue is being addressed via the Longford Placemaking Strategy and also via the TNT Infrastructure Audit</p>
<p>5. Northern Midlands Economic Development and Tourism Strategy</p>		
<p>5.1. Strategy Development</p>	<p>Noted that at the February 16th 2015 Council Meeting, Council passed motion: "That Council obtain costings to conduct an Economic Development and Tourism Strategy in 2015/16 budget deliberations"</p>	<p>D Jennings advised preference is to develop the strategy internally. Resource issues need to be addressed.</p>
<p>5.2. Business databases</p>		<p>Noted that recommendation made to Council at the October 2105 meeting has been noted and will be investigated: <i>'That NMEDC funds be allocated to the development of business databases by towns/precincts including street address, mailing address, email and business descriptor'</i></p>
<p>5.3. Land use strategies</p>		<p>The need to review NM commercial and industrial land use strategies/plans was identified.</p>
<p>6. Other</p>		
<p>6.1. Waste Management</p>	<p>Duncan Payton reported at the November 24th 2014 meeting that three developers have shown interest in establishing tyre recycling facilities – no firm proposals yet from any of the developers.</p> <p>Discussion at the February 2nd 2015 meeting as to whether any tyre recycling facility can be commercially viable i.e. is a private solution viable?</p> <p>Recommendation to Council in February 2105 - : that the Committee advises Council this the tyre recycling facility is a waste and environmental issue and on that basis Council should approach the state government. D Jennings reported at the March 3rd 2015 meeting that he has discussed the issue with the State Growth Coordinator General, Senator Abetz and Eric</p>	<p>D Jennings emphasised that the tyres are stored on private property and any visitors must have the property owner's permission to enter his property.</p> <p>Noted that the Committee supports the application for a tyre recycling facility in the Northern Midlands.</p> <p>Noted that recommendation made to Council at the October 2015 meeting has been noted and will be investigated :</p>

	<p>Hutchinson, and is continuing to progress the matter</p> <p>Jim Hole, Manager Eldan Recycling (worldwide suppliers of recycling equipment) presented to the May 5th 2015 meeting on the company's tyre recycling equipment.</p> <p>Recommendation to Council from the March 30th 2015 meeting: That Council request the State Government identify the sites of tyre dumps statewide, and the quantities of tyres within each dump.</p> <p>Noted that the Tasmanian Conservation Trust has a website where the location of car tyre dumps can be recorded and donations made to enable dumped tyres to be recycled: www.tastyrecleanup.com.</p> <p>Recommendation to Council's June 22nd Council Meeting;: That Council consider adopting Option Two as per the 'Assessment of Northern Midlands Council's Planning Permit P13-199, 437 Woolmers Lane, Longford, for the 'Temporary Storage of Scrap Tyres (Recycling and Waste Disposal)' Report, and that this matter be considered in Closed Council, and the decision disclosed to this Committee in confidence.</p> <p>D Jennings reported this is a closed Council agenda item and Council is seeking further advice to be considered in closed Council at the July meeting.</p>	<p><i>'That Council continue to seek solutions for the recycling of the 75% of the tyre stockpile that the proposed tyre recycling facility will not address.'</i></p>
<p>6.2.Council Priority Projects</p>	<p>1. Ben Lomond Feasibility Study Noted TRC Tourism has been contracted to undertake this study: report due October 2015.</p> <p>2. NM Community Sports Centre Masterplan Noted the sports centre masterplan has been accepted by Council in principle and funding is to be sought for plan implementation</p> <p>3. Campbell Town War Memorial Oval Precinct Development Plan Noted that Strategy 42 South has been contracted by Council to undertake the financial and economic analysis of the development plan:</p> <p>4.Longford Recreation Ground Masterplan Noted Council has approved the development of the plan. Aiming to finalise the contract August 2015.</p> <p>5.Perth Recreation Ground Masterplan Consultant has been contracted: work underway.</p>	<p>Noted that Draft report received October 2nd 2015</p> <p>Noted plans are being prepared for the new gym and storage area.</p> <p>.</p> <p>Noted that the Report is due by end October 2015r</p> <p>Noted as being in progress.</p> <p>Noted that the Report is due by the end of October 2015</p>
<p>6.3.Economic Development budget</p>	<p>Noted Council has allocated \$25,000 in the 2015/16 budget for projects/initiatives recommended by the committee and endorsed by Council</p>	

<p>6.4.Equestrian opportunities</p>	<p>M Salhani met with Sandra Butorac, new President Equestrian Tasmania, to explore opportunities for more state events in the Northern Midlands. M Salhani and L Green met with Michael Morris, Longford Equine Centre. Also met at showgrounds with Sandra Butorac, Susan Elliot (Northern Tas Quarter Horse Association) and Sallee Cauchi (Longford Show Society).</p> <p>Chair reported 35-40 people, representing 35-40 clubs, attended the July 29th meeting re the establishment of the Longford Equestrian Association. A number of people expressed interest in assisting with the establishment of the Association. Chair aiming to provide presentation to Council on the concept.</p>	<p>Noted that at the March 16th 2015 Council meeting, Council approved an allocation of up to \$2,000 for review of the proposed horse trails, and that Landscape Consultant Jeff McClintock has agreed to undertake this study.</p> <p>Members to report on the meeting held to establish the Equestrian Association.</p>
<p>6.5. Beacon Foundation Northern Midlands Business Partnership Group</p>	<p>L Green reported at the August 2015 meeting on this proposed new support for the Inspiring Futures (formerly 'No Dole') programs at Campbell Town and Cressy District High Schools, and invited members to the group Establishment Event being held August 27th Noon-2pm at Council</p>	<p>L Green to report on the first meeting of the the Business Partnership Group held October 15th</p>
<p>6.6. Committee's Industry Sector Reps</p>	<p>The four industry sector reps were appointed in November 2013 for a two year term. The Committee's terms of reference state:</p> <p>1. Committee Members</p> <p>1.1. Recruitment</p> <p>Council will advertise for expressions of interest (including a request for the submission of a summary of the candidate's skills and relevant networks eg. memberships of other organisations/boards) for the Industry Sector Representative position (Primary Industry, Commercial sector, Industrial sector, Tourism sector). Industry Sector Representatives are appointed for a two year period and can submit a new expression of interest at the end of each two year period.</p>	<p>Noted that Council will advertise the four positions in November 2015.</p>

Meeting closed: 4.20pm

Next Meeting: The date for the first meeting of the new committee will be advised.

Information Items:

- Launceston Airport and Translink Precinct Master Plan including investigation of a rail hub at Western Junction

- Voluntary committee members R Harrison, M Salhani, R Fyfe and M Geeves have registered as volunteers with the Council: effective until November 2015.
- NBN Rollout

Completed Projects:

Business healthy checks

Pending projects

Translink boundary signage

Perth Bypass

Panshanger Road/ Woolmers Lane precinct

Big Cow Plan for the Midlands

Consultation with NM businesses

Truck Wash Powranna