

**NORTHERN MIDLANDS ECONOMIC DEVELOPMENT COMMITTEE MEETING HELD MONDAY JULY 18<sup>TH</sup> 2016 IN THE COUNCIL CHAMBERS  
LONGFORD STARTING AT 2.30PM**

**MINUTES**

**PRESENT:** Kevin Turner (Chair), Russell Fyfe, Clr Mary Knowles, Des Jennings, Duncan Payton

**APOLOGIES:** Clr Ian Goninon, Robert Keam

**PRESENT:** Lorraine Green

**1. Priority initiatives for the 2016-2017 committee (listed below for review and progression)**

PRIORITY INITIATIVES	STATUS	THE WAY FORWARD
<b>1. Translink Precinct</b>		
<b>1.1. Launceston Gateway Master Plan</b>	<p><b>Freight Demand Study:</b> The Launceston Gateway working group commissioned SGS Economics and Planning to complete a Freight Demand Study. To fully unlock the potential of the Precinct there is a need to understand the current and future freight task to identify the need of further infrastructure and servicing of the precinct. The \$48,000 study will primarily establish an evidence base to support development of a master plan for the precinct. And secondary – to inform decision-making by public or private entities about whether to proceed to full business case development for potential infrastructure, enterprise or other investments either at the precinct or at locations that might feed freight into or receive freight from it. Release date for study to be confirmed</p> <p>Tas Rail Spur Tas Gas – a business case for bringing gas to Translink will be presented to Council. City of Launceston’s preferred options for releasing commercial land for residential development. Des Jennings to liaise with Robert Dobrzynski</p>	<p>K Turner reported the project steering committee is currently reviewing the draft plan and will meet 1 September to discuss the plan.</p> <p>D Jennings advised that once the plan has been formally received by Council, our committee members will receive a copy.</p>
<b>1.2. Promotion</b>	<p><b>Co-ordinator General’s prospectus</b> Due late April 2016</p> <p><b>Developer’s technical guide</b> See attachment and for interactive map visit <a href="http://www.sgsep.com.au/maps/NDTIndustrialLand/translink.html">http://www.sgsep.com.au/maps/NDTIndustrialLand/translink.html</a></p> <p><b>Roadside signage</b> Location for signs to be confirmed</p>	<p>K Turner reported the prospectus has yet to receive Ministerial sign-off.</p> <p>Move to completed projects.</p> <p>Action: R Fyfe to follow up with Hogarths D Payton to follow up with Hardmans</p>

<b>1.2. Development pipeline</b>	<p><b>Committed:</b> Tyremax. 360 space car park.</p> <p><b>Potential:</b> NMBA database of city-based businesses with the potential to relocate. Stormwater project – result of National Stronger Regions Fund application will be known in July 2016.</p> <p>.</p>	<p>Noted Tyremax is being constructed</p> <p>Report back awaited from NMBA reps Outcome of funding application awaited</p> <p>D Payton reported another carpark proposal is in the pipeline</p>
<b>2.Agriculture and agri-business</b>	<b>STATUS</b>	<b>THE WAY FORWARD</b>
<b>2.1.Burlington Road and Powranna</b>	<p>It was agreed to hold a workshop for the businesses in the precinct (as per the recommendations of the SGS report) that will raise/discuss issues. These include energy reliability and itinerant workers' accommodation (the issue of demountable units was noted).</p> <p>Preparation of a draft amendment to the planning scheme to place a specific plan over the two precincts</p>	Noted D Payton is arranging workshops for developers and builders to explain/clarify Council planning and development processes: likely timeframe September 2016
<b>2.2. Itinerant workers' accommodation</b>	<p>Recommendations made to Council at the October 2015 meeting has been noted and will be investigated:</p> <p>1) <i>That Council undertake an assessment of itinerant workers' accommodation in the Northern Midlands</i></p>	Noted as an issue to be addressed during the development of the economic development strategy: noted preliminary discussions have been held with Burlington Berries and the owner of the Ringwood Hotel
<b>2.3. Industry engagement</b>	It was agreed to engage the broader industry as part of the development of a Northern Midlands Council Economic Development Strategy	
<b>3. Tourism</b>	<b>STATUS</b>	<b>THE WAY FORWARD</b>
<b>3.1. Proposed Open Door program for privately owned heritage properties.</b>	<p>Floated that Council collaborate with Tourism Northern Tasmania to develop a business case to identify the best way to deliver an Open Doors Program.</p> <p>The Legislative Inquiry into Built Heritage Tourism</p>	<p>Noted this venture requires a champion to drive it forward.</p> <p>Noted the report has been released</p>
<b>3.2. Events</b>	<p>Symmons Plain: Long standing intention to engage with Tas Motor Sports to discuss future plans / vision for Symmons Plains Raceway.</p>	<b>Recommendation to Council:</b> That a Tas Motor Sports representative be invited to present at a forthcoming committee meeting on future plans/vision for Symmons Plains Raceway
<b>4. Strategic Plans</b>	<b>STATUS</b>	<b>THE WAY FORWARD</b>
<b>4.1. Economic Development Strategy</b>	<p>Noted that at the February 16<sup>th</sup> 2015 Council Meeting, Council passed motion: "That Council obtain costings to conduct an Economic Development and Tourism Strategy in 2015/16 budget deliberations"</p> <p>D Jennings advised preference is to develop the strategy internally. Process and resource issues need to be addressed.</p> <p>Kevin Turner to meet with Des Jennings and Lorraine Green to discuss the approach to creating the strategy.</p> <p>Agreed that the Economic Development Committee would lead engagement with local businesses and industry groups.</p>	<p>Maree Tetlow, Executive Officer, Northern Tasmania Development, joined the meeting at 2.45pm to discuss the <i>Northern Regional Futures Framework</i>. The committee members present were supportive of aligning the NM economic development strategy with the Regional Futures Framework. This will be further considered at the next committee meeting with a quorum present.</p>

<b>4.2. Land Use and Development Opportunities Strategy</b>	Noted that the first draft of a brief for the Council's Land Use and Development Strategy will go to Council within the next two months.	D Payton reported the call for tenders will be advertised August 30 2016
<b>5.Other</b>	<b>STATUS</b>	<b>THE WAY FORWARD</b>
<b>5.1. Perth Structure Plan</b>		D Jennings reported the consultants presented the draft plan options at the recent Council workshop and further work is now being undertaken on the structure plan.

## 2. Review of Pending and Completed Projects

### Pending projects

Translink:	Agriculture:	Tourism:	Other:
Translink stormwater infrastructure upgrade – July 2016 funding announcement Translink boundary signage. Co-ordinator General's Prospectus. Translink technical guide and interactive mapping (an NTD project). Launceston Gateway Freight Demand Analysis. Translink gas infrastructure – business case to go to Council	Panshanger Road/ Woolmers Lane precinct. Truck Wash Powranna.	Briefing from Tas Motor Sports regarding Symmons Plain, V8 Major Event and ongoing contribution to economy. Longford Motor Racing museum – Council to liaise with John Talbot	Business Database – Translink and Perth completed. NBN Rollout. Development Officer (akin to Meander Valley Council). Beacon Foundation Northern Midlands Business Partnership Group. Consultation with NM businesses. Perth Bypass. Equestrian opportunities.

### Completed Projects:

Translink:	Agriculture:	Tourism:	Other:
Translink Prospectus. Translink YouTube Video (Neville Hayes).	Northern Midlands Rural Processing Centre report and recommendations. Burlington Rd landowners contacted regarding commercial development sub-division.	Ben Lomond Feasibility Study. Longford Visitor Appeal Study. Longford Place Activation Report and appointment of Project Champion. Submission to Legislative Council Inquiry into Built Heritage Tourism regarding 'Open Doors'. National Trust contacted regarding support for 'Open Doors'.	Business health checks. Campbell Town War Memorial Oval Precinct Development Plan. Perth Recreation Ground Masterplan. Tyre stockpiling.

### Governance items:

Council's allocation in 2016/17 budget for the committee: L Green to follow up

Committee membership: Recruitment of Tourism Representative: K Turner asked all to give consideration to potential candidates for this position

**Other Business:**

General discussion as to the crisis currently facing the dairy industry in the state – with reduction in milk prices and flooding. Suggestion that Simon Burgess, 'Vaucluse' be invited to present to the committee

**Dates for future meetings:**

**Monday September 5<sup>th</sup> 2016 3pm in Council Chambers**

**Monday October 3<sup>rd</sup> 2016 ... 3pm in Council Chambers**