

**NORTHERN MIDLANDS ECONOMIC DEVELOPMENT COMMITTEE MEETING HELD MONDAY SEPTEMBER 5<sup>TH</sup> 2016 IN THE COUNCIL CHAMBERS  
LONGFORD STARTING AT 3PM**

**MINUTES**

**PRESENT:** Kevin Turner (Chair), Clr Mary Knowles, Kate Sutherland, Paul Godier, Des Jennings

**APOLOGIES:** Clr Ian Goninon, Russell Fyfe, Robert Keam

**PRESENT:** Lorraine Green

The Chair welcomed Kate and Paul to their first meeting of the committee and explained the committee role and activities to date.

It was noted that Robert Keam has, due to altered business circumstances now has less focus and connection to the Northern Midlands, resigned as the commercial sector representative on the committee.

**1. Priority initiatives for the 2016-2017 committee (listed below for review and progression)**

PRIORITY INITIATIVES	STATUS	THE WAY FORWARD
<b>1. Translink Precinct</b>		
<b>1.1. Launceston Gateway Master Plan</b>	<p><b>Freight Demand Study:</b> The Launceston Gateway working group commissioned SGS Economics and Planning to complete a Freight Demand Study. To fully unlock the potential of the Precinct there is a need to understand the current and future freight task to identify the need of further infrastructure and servicing of the precinct. The \$48,000 study will primarily establish an evidence base to support development of a master plan for the precinct. And secondary – to inform decision-making by public or private entities about whether to proceed to full business case development for potential infrastructure, enterprise or other investments either at the precinct or at locations that might feed freight into or receive freight from it. Release date for study to be confirmed</p> <p>Tas Rail Spur Tas Gas – a business case for bringing gas to Translink will be presented to Council. City of Launceston’s preferred options for releasing commercial land for residential development. Des Jennings to liaise with Robert Dobrzynski</p>	<p>K Turner reported the project steering committee reviewed the draft plan at the 1 September committee meeting.</p> <p>D Jennings advised that once the plan has been formally received by Council, our committee members will receive a copy.</p> <p>D Jennings reported the cost of bringing gas to Translink from a Youngtown connection is estimated as \$2 million.</p>
<b>1.2. Promotion</b>	<p><b>Co-ordinator General’s prospectus</b> Due late April 2016</p>	<p>D Jennings reported the prospectus photos were being selected: prospectus then submitted to the Minister for sign-off.</p>

	<p><b>Roadside signage</b> Location for signs to be confirmed</p>	<p>Action: L Green to liaise with R Fyfe re Hogarths commitment P Godier to follow up with northern end landowners</p>
<p><b>1.2. Development pipeline</b></p>	<p><b>Committed:</b> Tyremax: under construction 360 space car park.</p> <p><b>Potential:</b> NMBA database of city-based businesses with the potential to relocate. Stormwater project – result of National Stronger Regions Fund application should have been known in July 2016.</p>	<p>P Godier reported the car park application had been lodged. P Godier reported another car park application was being assessed.</p> <p>Report back awaited from NMBA reps Outcome of funding application awaited</p>
<p><b>2.Agriculture and agri-business</b></p>	<p><b>STATUS</b></p>	<p><b>THE WAY FORWARD</b></p>
<p><b>2.1.Burlington Road and Powranna</b></p>	<p>It was agreed to hold a workshop for the businesses in the precinct (as per the recommendations of the SGS report) that will raise/discuss issues. These include energy reliability and itinerant workers' accommodation (the issue of demountable units was noted).</p> <p>Preparation of a draft amendment to the planning scheme to place a specific plan over the two precincts</p>	<p>D Jennings reported the proposal to hold workshops for developers and builders to explain/clarify Council planning and development processes is on the 19 September 2016 Council Meeting Agenda.</p>
<p><b>3. Tourism</b></p>	<p><b>STATUS</b></p>	<p><b>THE WAY FORWARD</b></p>
<p><b>3.1. Events</b></p>	<p>Symmons Plain: Committee has had a long standing intention to engage with Tas Motor Sports to discuss future plans / vision for Symmons Plains Raceway.</p>	<p><b>Recommendation to Council: That a Tas Motor Sports representative be invited to present at a forthcoming Council Workshop and our committee members be invited to join the workshop for this presentation.</b></p>
<p><b>4. Economic Development Strategy</b></p>	<p><b>STATUS</b></p>	<p><b>THE WAY FORWARD</b></p>
<p><b>4.1. Background to the Strategy</b></p>	<p>Noted that at the February 16<sup>th</sup> 2015 Council Meeting, Council passed motion: "That Council obtain costings to conduct an Economic Development and Tourism Strategy in 2015/16 budget deliberations" D Jennings advised preference is to develop the strategy internally and for the Economic Development Committee to lead engagement with local businesses and industry groups.</p> <p>Maree Tetlow, Executive Officer, Northern Tasmania Development, joined the July 18<sup>th</sup> 2016 meeting to discuss the <i>Northern Regional Futures Framework</i>. The committee members present were supportive of aligning the NM economic development strategy with the Regional Futures Framework</p>	<p>D Jennings reported Council officers are preparing a spreadsheet documenting Council's current projects/ activity relevant to economic development. This will be circulated to committee members prior to the next committee meeting.</p> <p>D Jennings and K Turner to progress identification of a facilitator for the business/industry group consultations.</p>
<p><b>4.2. Itinerant workers' accommodation</b></p>	<p>Recommendations made to Council at the October 2015 meeting has been noted and will be investigated:</p>	<p>Noted as an issue to be addressed during the development of the economic development strategy.</p>

	<p>1) <i>That Council undertake an assessment of itinerant workers' accommodation in the Northern Midlands</i></p> <p>K Sutherland at the 5 Sept committee meeting outlined the difficulties businesses wanting to provide 'temporary' accommodation for itinerant workers experienced with regard to Council planning regulations eg. what is the definition of temporary, the need to meet access for all requirements when workers with limited mobility would be unable to perform the tasks required etc...</p>	<p><b>Recommendation to Council:</b> That Council prepare an information sheet that provides rural businesses wanting to provide accommodation for itinerant workers with an understanding of the planning requirements/ regulations involved.</p>
<p><b>4.3. Proposed Open Door program for privately owned heritage properties.</b></p>	<p>Floated that Council collaborate with Tourism Northern Tasmania to develop a business case to identify the best way to deliver an Open Doors Program.</p> <p>The Legislative Inquiry into Built Heritage Tourism</p>	<p>Noted this venture requires a champion to drive it forward. This proposal is to be included in the community consultation for the economic development strategy.</p> <p>Noted the report has been released</p>
<p><b>5. Other Strategic Plans</b></p>	<p><b>STATUS</b></p>	<p><b>THE WAY FORWARD</b></p>
<p><b>5.1. Land Use and Development Opportunities Strategy</b></p>	<p>Noted that the first draft of a brief for the Council's Land Use and Development Strategy will go to Council within the next two months.</p>	<p>D Jennings reported the brief is being peer reviewed by the commission and the resultant report will go to Council.</p> <p>A presentation will be made to the Economic Development Committee at its October 2016 meeting.</p>
<p><b>5.2. Perth Structure Plan</b></p>		<p>D Jennings reported the draft plan will be presented at this evening's Council Workshop and the finalised plan will be released for community consultation, including to committee members.</p>
<p><b>6. Other</b></p>	<p><b>STATUS</b></p>	<p><b>THE WAY FORWARD</b></p>
<p><b>6.1. Seizing the Moment</b></p>	<p>The Tasmanian Opportunity (TTO) has prepared a proposal to trial the supported settlement of selected communities of Safe Haven Enterprise Visa holders in rural regions of Tasmania (document provided to committee members). Michael Cleary, a member of TTO . met with several council staff to discuss the proposal and float the possibility of the Northern Midlands Council being one of the two Councils to trial the proposal. Given the proposals potential to yield economic benefits for the Northern Midlands, the proposal has been referred to this committee for consideration and advice to council as appropriate.</p>	<p>The committee discussed the proposal and noted the merit of the proposal and supported it in-principle.</p> <p><b>Recommendation to Council:</b> That Council seek clarification of the role the Migrant Resource Centre would/could play in the management/support of the Seizing the Moment proposal.</p>

## 2. Review of Pending and Completed Projects

### Pending projects

Translink:	Agriculture:	Tourism:	Other:
<p>Translink stormwater infrastructure upgrade – July 2016 funding announcement Translink boundary signage. Co-ordinator General's Prospectus.</p>	<p>Panshanger Road/ Woolmers Lane precinct. Truck Wash Powranna.</p>	<p>Briefing from Tas Motor Sports regarding Symmons Plain, V8 Major Event and ongoing contribution to economy.</p>	<p>Business Database – Translink and Perth completed. NBN Rollout.</p>

Translink technical guide and interactive mapping (an NTD project). Launceston Gateway Freight Demand Analysis. Translink gas infrastructure – business case to go to Council	Dairy industry in the state – suggestion that Simon Burgess, ‘Vaucluse’ be invited to present to the committee	Longford Motor Racing museum – Council to liaise with John Talbot	Development Officer (akin to Meander Valley Council). Beacon Foundation Northern Midlands Business Partnership Group. Consultation with NM businesses. Perth Bypass. Equestrian opportunities.
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### Completed Projects:

Translink:	Agriculture:	Tourism:	Other:
Translink Prospectus. Translink YouTube Video (Neville Hayes).  <b>Developer’s technical guide:</b> See attachment and for interactive map visit <a href="http://www.sgsep.com.au/maps/NDTIndustrialLand/translink.html">http://www.sgsep.com.au/maps/NDTIndustrialLand/translink.html</a>	Northern Midlands Rural Processing Centre report and recommendations. Burlington Rd landowners contacted regarding commercial development sub-division.	Ben Lomond Feasibility Study. Longford Visitor Appeal Study. Longford Place Activation Report and appointment of Project Champion. Submission to Legislative Council Inquiry into Built Heritage Tourism regarding ‘Open Doors’. National Trust contacted regarding support for ‘Open Doors’.	Business health checks. Campbell Town War Memorial Oval Precinct Development Plan. Perth Recreation Ground Masterplan. Tyre stockpiling.

### Governance items:

Council’s allocation in 2016/17 budget for the committee: L Green reported at the 5 September 2016 committee meeting that the carry forward into 2016/17 for the committee was \$14,338.

Committee membership - Recruitment of Tourism and Commercial Representatives: Likely candidates to be sought through the consultation processes for the economic development strategy.

Next meeting:

**Monday October 3<sup>rd</sup> 2016: 2pm in Council Chambers**

Meeting closed 4.40pm