

**RECORD OF THE MEETING OF THE NORTHERN MIDLANDS ECONOMIC DEVELOPMENT COMMITTEE HELD MONDAY NOVEMBER 28<sup>th</sup> 2016 IN  
THE COUNCIL CHAMBERS LONGFORD STARTING AT 1.30PM**

**PRESENT:** Kevin Turner (Chair), Clr Ian Goninon, Clr Mary Knowles, Russell Fyfe, Paul Godier  
**APOLOGIES:** Kate Sutherland, Des Jennings  
**IN ATTENDANCE:** Lorraine Green

**1. Priority initiatives for the 2016-2017 committee as listed below were reviewed and updated**

| PRIORITY INITIATIVES                       | STATUS  | THE WAY FORWARD  |
|--|---|--|
| <b>1. Translink Precinct</b>               |   |  |
| <b>1.1. Launceston Gateway Master Plan</b> | <p>D Jennings advised that Council at the September 19<sup>th</sup> 2016 meeting approved the preparation of a brief for the Gateway Master Plan and the identification of funding sources for the project.</p> <p>City of Launceston's preferred options for releasing commercial land for residential development. Des Jennings to liaise with Robert Dobrzynski</p>  | Move <b>Launceston Gateway Master Plan</b> to pending projects until Committee's involvement is required   |
| <b>1.2. Promotion</b>                      | <p><b>Co-ordinator General's Translink prospectus</b><br/>Launched November 2016</p> <p><b>Roadside signage</b><br/>Location for signs to be confirmed</p>  | <p>L Green reported a meeting had been held with John Rowlings from the Coordinator-General's Office to discuss opportunities for marketing the prospectus. The matter has been referred to a council workshop for further consideration.<br/>R Fyfe to give prospectus to De Bruyns.</p> <p>The Committee recommends an open event is held at Translink to promote investment opportunities, invite list should target businesses suitable to invest</p> <p>P Godier is following up options at both the northern and southern end of the precinct.</p> |
| <b>1.2. Development pipeline</b>           | <p><b>Committed:</b><br/>Tyremax: under construction<br/>360 space car park.<br/>100 space public car park has been approved behind Thrifty/opposite the entrance to the airport, and<br/>a tourist facility has been approved at 832 Hobart Road Breadalbane</p> <p><b>Potential:</b> Targeting city-based businesses with the potential to relocate to Translink which could include a Translink Open day to showcase the precinct to potential relocators</p> <p>Stormwater project – did not secure funding in the third round of National Stronger Regions Fund Program.</p> | <p>Covered at item 1.2.</p> <p>Noted that the Australian Govt has announced the new Building Better Regions Fund program including an Infrastructure Projects Stream and a Community Investment Stream.<br/>Launceston information session on the 25 January 2017.</p>   |

| 2.Agriculture and agri-business  | STATUS   | THE WAY FORWARD   |
|--|--|---|
| <p><b>2.1.Burlington Road and Powranna</b></p>   | <p>The idea of holding a workshop for the businesses in the precinct (as per the recommendations of the SGS report) that will raise/discuss issues has been discussed. Issues identified to date include energy reliability and itinerant workers' accommodation (the issue of demountable units was noted).<br/>It was noted the issue is to be covered in the economic development strategy</p> <p>At the November 2016 committee meeting, K Turner provided an update on the LGAT/DPIPWE taskforce relating to seasonal workers. The taskforce is currently looking at industry growth in the short to long term – where seasonal workers are required, length of time required etc... Accommodation issue not currently on the agenda.</p> <p>K Sutherland at the 5 Sept committee meeting outlined the difficulties businesses wanting to provide 'temporary' accommodation for itinerant workers experienced with regard to Council planning regulations e.g. what is the definition of temporary, the need to meet access for all requirements when workers with limited mobility would be unable to perform the tasks required etc...</p> <p>Preparation of a draft amendment to the planning scheme to place a specific plan over the two precincts</p> | <p>K Turner to draft a survey form to businesses employing seasonal workers in the northern midlands.</p> <p><u>Recommendation to Council: Meeting Sept 19 2016:</u> That Council prepare an information sheet that provides rural businesses wanting to provide accommodation for itinerant workers with an understanding of the planning requirements/regulations involved</p> <p>Pending</p> |
| 3. Tourism   | STATUS   | THE WAY FORWARD   |
| <p><b>3.1. Events</b></p>  | <p>Symmons Plain:<br/>Committee has had a long standing intention to engage with Tas Motor Sports to discuss future plans / vision for Symmons Plains Raceway.</p>   | <p>L Green to progress_a Tas Motor Sports representative being invited to present at a forthcoming Council Workshop, with committee members to be invited to join the workshop for this presentation.</p>   |
| 4. Economic Development Strategy   | STATUS   | THE WAY FORWARD   |
| <p><b>4.1. Background to the Strategy</b></p>  | <p>Noted that at the February 16<sup>th</sup> 2015 Council Meeting, Council passed motion: "That Council obtain costings to conduct an Economic Development and Tourism Strategy in 2015/16 budget deliberations"<br/>D Jennings advised preference is to develop the strategy internally and for the Economic Development Committee to lead engagement with local businesses and industry groups. Proposed that the second stage of community consultation will involve an independent facilitator.</p> <p>Maree Tetlow, Executive Officer, Northern Tasmania Development, joined the July 18<sup>th</sup> 2016 meeting to discuss the <i>Northern Regional Futures Framework</i>. The committee members present were supportive of aligning the NM economic development strategy with the Regional Futures Framework</p>   | <p>Strategy noted as a work in progress.</p>  |
| <p><b>4.2. Proposed Open Door program for privately owned heritage properties.</b></p> | <p>Floated that Council collaborate with Tourism Northern Tasmania to develop a business case to identify the best way to deliver an Open Doors Program. Noted this venture requires a champion to drive it forward. This proposal is to be included in the community consultation for the economic development strategy.</p>  | <p>Consideration being given to including the Open Doors proposal in an 'Ideas and Opportunities' section of the economic development strategy.</p>   |

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|   | <p>At October 2016 Meeting, K Turner provided information on 'Open House Hobart' being held Nov 1&amp;2 and 5&amp;6 2016 and managed by the Aust. Institute of Architects (Tas). Further info at <a href="http://openhousehobart.org">openhousehobart.org</a></p> <p>Council could potentially provide information (eg. Frequently asked questions) on its website on 'Open Doors' to enable property owners to take the lead on this initiative</p> |   |
| <b>5. Other Strategic Plans</b>                             | <b>STATUS</b>  | <b>THE WAY FORWARD</b>  |
| <b>5.1. Land Use and Development Opportunities Strategy</b> |  | P Godier reported at the November 2016 meeting that an independent consultant is reviewing the draft brief for the Council's Land Use and Development Strategy. On the agenda for the Council's February 2017 Workshop              |
| <b>5.2. Perth Structure Plan</b>                            |  | P Godier reported at the November 2016 meeting that the community feedback on the draft plan had been forwarded to GHD for review, and the final plan is scheduled for presentation to Council at the January 2017 Council Meeting. |
| <b>6. Other</b>   | <b>STATUS</b>  | <b>THE WAY FORWARD</b>  |
| <b>6.1. Council's Strategic Plan 2017-2027</b>              |  | Noted that the community consultation period ends December 1.   |

## 2. Review of Pending and Completed Projects

### Pending projects

| Translink:  | Agriculture:  | Tourism:  | Other:   |
|---|---|---|--|
| <p>Translink stormwater infrastructure upgrade – July 2016 funding announcement</p> <p>Translink boundary signage.</p> <p>Translink gas infrastructure – business case</p> <p>Translink rail spur – business case</p> | <p>Panshanger Road/ Woolmers Lane precinct.</p> <p>Dairy industry in the state – suggestion that Simon Burgess, 'Vaucluse' be invited to present to the committee</p> | <p>Briefing from Tas Motor Sports regarding Symmons Plain, V8 Major Event and ongoing contribution to economy.</p> <p>Longford Motor Racing museum – Council to liaise with John Talbot</p> | <p>Business Database – Translink and Perth completed.</p> <p>NBN Rollout.</p> <p>Development Officer (akin to Meander Valley Council).</p> <p>Beacon Foundation Northern Midlands Business Partnership Group.</p> <p>Consultation with NM businesses.</p> <p>Perth Bypass.</p> |

## Completed Projects:

| Translink:  | Agriculture:   | Tourism:   | Other:   |
|---|--|--|--|
| Freight Demand Analysis<br>Co-ordinator General's Launceston Airport Prospectus<br>Translink Prospectus.<br>Translink YouTube Video (Neville Hayes).<br><br><b>Developer's technical guide:</b> See attachment and for interactive map visit<br><a href="http://www.sgsep.com.au/maps/NDTIndustrialLand/translink.html">http://www.sgsep.com.au/maps/NDTIndustrialLand/translink.html</a> | Northern Midlands Rural Processing Centre report and recommendations.<br>Burlington Rd landowners contacted regarding commercial development sub-division.<br>Truck Wash Powranna. | Ben Lomond Feasibility Study.<br>Longford Visitor Appeal Study.<br>Longford Place Activation Report and appointment of Project Champion.<br>Submission to Legislative Council Inquiry into Built Heritage Tourism regarding 'Open Doors'.<br>National Trust contacted regarding support for 'Open Doors'.<br>Equestrian opportunities. | Business health checks.<br>Campbell Town War Memorial Oval Precinct Development Plan.<br>Perth Recreation Ground Masterplan.<br>Tyre stockpiling.<br>Seizing the Moment: supporting Safe Haven Enterprise Visa Holders |

## Governance items:

Council's allocation in 2016/17 budget for the committee: L Green reported at the 5 September 2016 committee meeting that the carry forward into 2016/17 for the committee was \$14,338.

Committee membership - Recruitment of Tourism and Commercial Representatives: Likely candidates to be sought through the consultation processes for the economic development strategy.

Meeting closed

Date for the next meeting: Monday 6 February 2017 2pm start in Council Chambers, Smith Street, Longford