

RECORD OF THE MEETING OF THE NORTHERN MIDLANDS ECONOMIC DEVELOPMENT COMMITTEE HELD MONDAY 6 FEBRUARY 2017 IN THE COUNCIL CHAMBERS LONGFORD STARTING AT 2PM

PRESENT: Kevin Turner (Chair), Clr Ian Goninon, Clr Mary Knowles, Russell Fyfe, Paul Godier

APOLOGIES: Kate Sutherland, Des Jennings

IN ATTENDANCE: Lorraine Green

BUSINESS:

The meeting focussed on two key agenda items: the proposed Translink Open Day and the Economic Development Strategy: the way forward

PRIORITY INITIATIVES	STATUS	THE WAY FORWARD
Translink Open Day		
	<p>Proposed to target businesses with a potential to develop at Translink which could include a Translink Open day to showcase the precinct.</p> <p>Discussion 6/2/17 highlighted the need to firstly determine and understand what is available for sale/development;</p> <ul style="list-style-type: none"> • what is selling and why; • What isn't selling and why; • what plans are there for vacant buildings in the precinct: • are any developers/landowners interested in accommodation/'big box' style developments; • are real estate agents interested in collaborating with Council on Translink promotional campaigns – online and hard copy. 	<p>Recommendation to Council: That the Economic Development Committee be endorsed to manage the development of a <i>Translink Precinct Product Profile</i> that:</p> <ul style="list-style-type: none"> • articulates landowners/developers plans for their land/buildings; • captures the real estate agents perspectives on why property is/isn't selling/being develop; • identifies economic development activities for Council to undertake (eg. increasing staff's knowledge of Translink, planning infrastructure), and; • identifies opportunities for collaborative promotion of the precinct's development opportunities.
Economic Development Strategy		
	<p>D Jennings advised previously that preference is to develop the strategy internally and for the Economic Development Committee to lead engagement with local businesses and industry groups. Proposed that the second stage of community consultation will involve an independent facilitator.</p> <p>Maree Tetlow, Executive Officer, Northern Tasmania Development, joined the July 18th 2016 meeting to discuss the <i>Northern Regional Futures Framework</i>. The committee members present were supportive of aligning the NM economic development strategy with the Regional Futures Framework</p> <p>Discussion 6/2/17 of the materials to underpin community/business consultation towards the development of the strategy – specific discussion papers, online surveys that bring forth opportunities for promoting economic development in the Northern Midlands, and how Council at all levels can proactively promote economic development</p>	<p>Chair and L Green to meet with General Manager to discuss the material to underpin the community and business consultations, and the timeframes.</p>

Meeting closed: 3.10pm

Date for the next meeting: Monday 6 March 2017: 2pm start in Council Chambers, Smith Street, Longford