

RECORD OF THE MEETING OF THE NORTHERN MIDLANDS ECONOMIC DEVELOPMENT COMMITTEE HELD MONDAY 3 APRIL 2017 IN THE GLASSROOM AT THE COUNCIL OFFICES LONGFORD STARTING AT 1PM

PRESENT: Kevin Turner (Chair), Paul Godier, Des Jennings, Kate Sutherland
APOLOGIES: Mary Knowles, Ian Goninon, Russell Fyfe
IN ATTENDANCE: Lorraine Green
BUSINESS:

The meeting focussed on two key agenda items: the Translink Product Profile and Economic Development Strategy: the way forward

PRIORITY INITIATIVES	STATUS	THE WAY FORWARD
Translink Product Profile	<p>The recommendation made to Council at the March 20217 meeting was endorsed by Council: That the Economic Development Committee be endorsed to manage the development of a <i>Translink Product Profile</i> that:</p> <ul style="list-style-type: none"> articulates landowners/developers plans for their land/buildings; captures the real estate agents perspectives on why property is/isn't selling/being develop; identifies economic development activities for Council to undertake (eg: increasing staff's knowledge of Translink, planning infrastructure), and; identifies opportunities for collaborative promotion of the precinct's development opportunities.. <p>Draft questionnaires for use when interviewing Translink business owners/operators, real estate agents and owners of vacant blocks were tabled by K Turner and L Green. These were reviewed and changes agreed.</p> <p>P Godier tabled an aerial photo of the precinct to identify the vacant blocks.</p> <p>It was noted the real estate agents to interviews are Harrison and Humphreys, Knight Frank, Harcourts NAI, Shepherd and Heap, Roberts.</p>	<p>L Green to circulate the revised questionnaires for feedback, and then take the item to Council's April Meeting, advising that the interviews will be undertaken face to face where possible – otherwise by phone. The interviews are to include a council planning rep where-ever possible.</p> <p>L Green will collate the interview data into a report to Council without identification of data sources (IE no businesses named).</p>
Economic Development Strategy	<p>D Jennings advised previously that preference is to develop the strategy internally and for the Economic Development Committee to lead engagement with local businesses and industry groups. Proposed that the second stage of community consultation will involve an independent facilitator.</p> <p>Maree Tetlow, Executive Officer, Northern Tasmania Development, joined the July 18th 2016 meeting to discuss the <i>Northern Regional Futures Framework</i>. The committee members present were supportive of aligning the NM economic development strategy with the Regional Futures Framework</p>	<p>K Turner and L Green to meet to prepare draft materials to underpin the community and business consultations, and the timeframes. These materials are to be tabled at the next meeting and then the issue taken to the May Council Meeting..</p>

<p>Discussion 6/2/17 of the materials to underpin community/business consultation towards the development of the strategy – specific discussion papers, online surveys that bring forth opportunities for promoting economic development in the Northern Midlands, and how Council at all levels can proactively promote economic development.</p> <p>Today's meeting: L Green tabled the Huon Valley Council Strategic Plan 2015-2025 and advised K Turned and self has reviewed this and found the format used to present the strategies, KPIs and actions an excellent template for our economic development plan. Generally agreed.</p> <p>Agreed that we need to include school students in the consultations and the rural property owners.</p>	
---	--

Meeting closed: 2.30pm

Date for the next meeting: **Monday 8 May 3-4.30pm in the Back Meeting Room at the Council Officers, Smith Street, Longford**