

NORTHERN MIDLANDS ECONOMIC DEVELOPMENT COMMITTEE
MINUTES OF THE COMMITTEE MEETING HELD TUESDAY MAY 5TH 2015 IN THE COUNCIL CHAMBERS STARTING AT 3PM

1. **Present:** Michael Salhani (Chair), Kevin Turner, Ian Goninon, David Gatenby, Mary Knowles, Robert Harrison, Russell Fyfe, Duncan Payton
2. **Apologies:** Fiona Dewar, Des Jennings
3. **In Attendance:** Lorraine Green, Councillor Dick Adams (from Item 6.3)

For the Tyre recycling presentation: Cindy Hanson, Rae Green, Mark Shelton MP, Reagan East

Apologies for the presentation: Rebecca White MP, Eric Hutchinson MP

4. **Confirmation of the Record of the Previous Meeting: March 30th 2015** It was resolved the minutes were a true and accurate record of the meeting.

Mr Jim Hole, Manager Eldan Recycling (worldwide suppliers of recycling equipment) joined the meeting at 3.45pm to provide a presentation on the company's tyre recycling equipment and possible recycling solutions for the Tasmanian Tyre Stockpile.

The Priority Initiatives Framework held below was worked through and updated.

PRIORITY INITIATIVES	STATUS as of May 5th 2015	THE WAY FORWARD
1.The Translink Precinct		
1.1.Translink signage	Duncan Payton, Paul Godier and our Chair visited the Translink precinct to determine the location of the precinct boundary signs at either end of the precinct and the intersection business listing signboards. DIER Tourism Signs Consultant responded October 2014 that the signs we propose are classified as a Promotion Sign under the tourism information signs category and are not appropriate for this purpose within the state road network. Recommends installation of black on white sign 'Translink Industrial precinct' under current directional signs either end of the precinct on Evandale Main Road Noted that the boundaries of the Translink precinct are at the northern end -- at the end of the x3 roadside blocks, and southern end -- at the end of the Roberts Woolstore site.	R Fyfe to report on progress with the installation of the precinct boundary signs. Item to be deleted from agenda once the signs are installed.
1.2. Stormwater issues	Committee noted that a draft report on the stormwater issues was presented at the Council's February 3rd 2015 workshop.	It was noted that a report on this issue will go to the May 18 th 2015 Council meeting.
2.Powranna/ Burlington Road		
2.1.Council develop site development plans for the two precincts, seek to secure funding for the sealing of Burlington Road & attract new businesses to	Council contracted SGS Economic and Planning to undertake this 'Northern Midlands Rural Enterprise Precinct' project. Committee members agreed to recommending up to \$3,000 of the committee budget be allocated towards this project. Noted that Council adopted the Northern Midlands Rural Processing Centre Report and the Report	Recommendation to Council: That Council write to the Minister for Primary Industries and Water to outline Council's vision for the development of a Rural Processing Centre at the western end of Burlington Road, and request the

<p>the precincts</p>	<p>Recommendations at the February 2015 Meeting – agenda item has been circulated to committee members</p> <p>Committee noted that stage 1 of the Burlington Road upgrade (near the main road intersection to pass the entrance to Tas Quality Meats) was completed by the end of January 2015.</p> <p>Noted that K Turner and D Payton have met with DPIWE rep to informally discuss the future status of the research farm; with the outcome being that the Department has plans for the farm well into the foreseeable future.</p> <p>The March 30th 2015 meeting discussed the need for parcels of land –(up to 5 hectares) to be available in the vicinity of the research farm for ready sale and development, and recommended to Council that Council explore opportunities with the State Government and relevant private landowners for site specific plan development at the western end of Burlington Road, including the Cressy Research Farm.</p>	<p>Minister give consideration to approving the inclusion of Cressy Research Farm land in this Centre.</p> <p>That Council write to landowners adjoining the western end of Burlington Road to outline Council’s vision for the development of a Rural Processing Centre at the western end of Burlington Road and request the landowners give consideration to making land available for inclusion in the Centre.</p>
<p>3.Support existing NM businesses</p>		
<p>3.1.NBN rollout</p>	<p>Chair circulated to committee members in February 2015 the Deloitte’s report: Facebook Global Economic Impact.</p> <p>At the committee’s request, in December 2014 Council wrote to the Federal Minister for Communications asking for the plan and timeframe for the NBN rollout in the Northern Midlands, and wrote to Ministers Hutchinson, Shelton and Hidding, to request their support in bringing about the timely installation of the NBN service in the Northern Midlands. Letter received Feb 4th 2015 from Dept of Communications advising the new NBN Co rollout plan indicates the communities of Longford, Perth and Evandale have been included in its planned build within the next 18 months.</p> <p>Discussion at the March 3rd 2015 committee meeting of the pros and cons of requiring new developments to have NBN infrastructure accommodated</p>	<p>Noted that GM is meeting with new NBN manager in near future to discuss the NBN rollout across the Northern Midlands.</p>
<p>4.Heritage Tourism</p>		
<p>4.1.Longford Village Green improvements</p>	<p>Discussion at the 12/5 meeting of the need for a basic upgrade of the Longford Village Green information booth. Noted that the Longford District Committee is progressing the upgrade of the Information Booth</p>	<p>Noted that the consultant for the Longford Visitor Appeal Study will present the report at the June 1st Council workshop.</p>
<p>4.2.Offering owners of heritage buildings a rate rebate on the condition that they open their property for public visitation one day/weekend annually.</p>	<p>Heritage Tasmania (HT) contacted and supports the concept that has some similarities with the annual Open Door program weekend HT manages in Southern Tasmania. HT able to offer advice on the development of the concept & can promote events through their e-bulletin.</p> <p>Noted that Council made a submission on behalf of the ED Committee to the Legislative Council Inquiry into Built Heritage Tourism</p> <p>Noted at the March 3th 2015 meeting that Matt Smithies, National Trust Managing Director, has submitted a draft MOU between National Trust and Council relating to the proposed private heritage properties ‘Open Door’ Program</p>	<p>Noted that Mayor Downie and Manager ECD are presenting on May 20th to the Committee of the Legislative Inquiry into Built Heritage Tourism on the private heritage properties ‘Open Doors’ proposal.</p> <p>L Green to draft letter for Chair’s signature, to M Smithies thanking him for the draft MOU and reporting on the above presentation to the Legislative Committee</p>

<p>4.3.Celebrating Longford’s motor racing history</p>	<p>Council has registered the business name ‘Longford Revival Festival’</p> <p>Noted at March 3rd 2015 meeting that Council has provided in-principle support for the 2015 festival on the weekend of March 20-22nd. Council is seeking resolution of compliance issues with Opcon.</p> <p>M Salhani and L Green met with J Talbot to discuss the proposed establishment of a Longford Motor Racing Historic Society/Group.</p>	<p>Noted that a response is awaited from John Talbot re the establishment of the Longford Motor Racing Historic Society.</p> <p>Noted that the debrief on the 2015 Longford Revival Festival and future event modelling session with Opcon is scheduled for May 11th.</p>
<p>4.4. Symmons Plains</p>		<p>R Harrison to contact Dick Caplice GM Motorsports re making a presentation to the committee on the future vision for the Symmons Plains Racing Precinct.</p>
<p>4.5. Leveraging off the Woolmers- Brickendon World Heritage Listing</p>		<p>L Green to invite Woolmers and Brickendon Estate reps to the July committee meeting to discuss, amongst other items, how to link the estates to the Longford community</p>
<p>5.Northern Midlands Economic Development and Tourism Strategy</p>	<p>Noted that at the February 16th 2015 Council Meeting, Council passed motion: “That Council obtain costings to conduct an Economic Development and Tourism Strategy in 2015/16 budget deliberations”</p>	<p>K Turner proposed the committee consider developing a basic economic development strategy internally if the securing of funding for the external development of the strategy is delayed.</p>
<p>6.Other</p>		
<p>6.1.Tyre Recycling Facility</p>	<p>Duncan Payton reported at the November 24th 2014 meeting that three developers have shown interest in establishing tyre recycling facilities – no firm proposals yet from any of the developers.</p> <p>Discussion at the February 2nd 2015 meeting as to whether any tyre recycling facility can be commercially viable i.e. is a private solution viable?</p> <p>Recommendation to Council in February 2105 - : that the Committee advises Council this the tyre recycling facility is a waste and environmental issue and on that basis Council should approach the state government. D Jennings reported at the March 3rd 2015 meeting that he has discussed the issue with the State Growth Coordinator General, Senator Abetz and Eric Hutchinson, and is continuing to progress the matter</p> <p>Recommendation to Council from the March 30th 2015 meeting: That Council request the State Government identify the sites of tyre dumps statewide, and the quantities of tyres within each dump.</p>	<p>Jim Hole, Manager Eldan Recycling (worldwide suppliers of recycling equipment) presented to the meeting on the company’s tyre recycling equipment and possible recycling solutions for the Tasmanian Tyre Stockpile.</p> <p>Action: Jim Hole to provide further information on uses of recycled tyres and associated costs/returns.</p> <p>Action: K Turner will schedule a presentation at a future meeting by the City Mission on their plastic recycling social enterprise venture.</p> <p>Noted that the Tasmanian Conservation Trust has a website where the location of car tyre dumps can be recorded and donations made to enable dumped tyres to be recycled: www.tastyrecleanup.com.</p>
<p>6.2.Council Priority Projects</p>	<p>Briefing paper ‘ Snow Driven Economic Growth’ tabled and reviewed at committee’s October 2014 meeting. Des provided a report at the November 24th 2014 meeting on the progress being made with</p>	<p>Noted that expressions of interest have been sought from recommended consultants; closing date May</p>

	securing funding partners for the project brief. Committee notes that at the January 19 th 2015 Council Meeting, Council committed \$4,000 to the Ben Lomond economic growth feasibility study – giving a total budget of \$20,000: the project will now proceed.	22 nd .
63.Perth Bypass	<p>Committee noted the outcome of this agenda item at Council's August 2014 meeting; namely that Council gave in-principle support to the full construction of the bypass, requested a number of key issues be addressed, requests consultation with the Perth community and District Committee, and requests establishment of a locally based representative committee .</p> <p>Noted at the March 3rd 2015 meeting that the state govt determined the composition of the Perth Bypass Reference Group: includes 2 Perth community reps.</p>	<p>Noted the Perth to Breadalbane Duplication, Midland Highway public sessions were held May 1-2 2015 at Devon Hills and Perth. The plans are on display at the Council Offices.</p> <p>Action: L Green to have State Growth online display of the plans linked to the Council website.</p>
6.4.Economic Development budget	\$4,582 of the \$30,000 economic development allocation was expended in 2013/2014: (\$3,772 on the Translink TV promotional campaign and \$810 on the Translink prospectus). The balance - \$25,418 has been carried over into 2014/2015. Committee recommends up to \$3,000 be allocated towards the Northern Midlands Rural Enterprise Precinct project – remaining balance \$22,418.	
6.5.National Stronger Regions Fund	At the March 3 rd 2015 committee meeting, D Jennings advised the Translink Stormwater project maybe the preferred project for Round Two of the National Stronger Regions Fund.	K Turner reported the opening of Round Two of the National Stronger Regions Fund has been delayed until the Round One outcomes are announced.
6.6..Equestrian opportunities	M Salhani met with Sandra Butorac, new President Equestrian Tasmania, to explore opportunities for more state events in the Northern Midlands. M Salhani and L Green met with Michael Morris, Longford Equine Centre. Also met at showgrounds with Sandra Butorac, Susan Elliot (Northern Tas Quarter Horse Association) and Sallee Cauchi (Longford Show Society).	Noted that at the March 16 th 2015 Council meeting, Council approved an allocation of up to \$2,000 for review of the proposed horse trails, and that Landscape Consultant Jeff McClintock has agreed to undertake this study starting August 2015.
6.7. New Item: Future direction of the Economic Development Committee	<p>Kevin Turner appointed as committee Vice-Chair at the Feb 2nd 2015 meeting.</p> <p>Council endorsed the revised Terms of Reference for the Economic Development Committee at the April 20th Council Meeting.</p>	
6.8. Consultation with NM businesses	<p>At Council's December 2014 Meeting it was resolved that Council facilitate meetings with local businesses in each of the towns to explore business opportunities and other matters of interest.</p> <p>D Jennings advised at the March 3rd 2015 committee meeting that this is being considered within the proposed Northern Midlands Economic Development and Tourism Strategy.</p>	Pending

Meeting closed:

Future meeting dates for 2015:

Monday June 1st, Tuesday July 7th, Monday August 3th, Tuesday September 1st, Monday October 5th, Tuesday November 3th, Monday December 7th all meetings at the council chambers starting at 3pm (Council Chambers booked for these meetings)

Information Items:

- Launceston Airport and Translink Precinct Master Plan including investigation of a rail hub at Western Junction
- Voluntary committee members R Harrison, M Salhani, R Fyfe and M Geeves have registered as volunteers with the Council: effective until November 2015.

Completed Projects:

- Business healthy checks

Pending projects

- Panshanger Road/ Woolmers Lane precinct
- Big Cow Plan for the Midlands