

**NORTHERN MIDLANDS ECONOMIC DEVELOPMENT COMMITTEE MEETING HELD MONDAY OCTOBER 3rd 2016 IN THE COUNCIL CHAMBERS
LONGFORD STARTING AT 2PM**

MINUTES

PRESENT: Kevin Turner (Chair), Des Jennings, Councillor Mary Knowles, Councillor Ian Goninon, Russell Fyfe, Paul Godier

APOLOGIES: Kate Sutherland

IN ATTENDANCE: Lorraine Green

1. Priority initiatives for the 2016-2017 committee as listed below were reviewed and updated

PRIORITY INITIATIVES	STATUS	THE WAY FORWARD
1. Translink Precinct		
1.1. Launceston Gateway Master Plan	<p>Freight Demand Study: The Launceston Gateway working group commissioned SGS Economics and Planning to complete a Freight Demand Study. To fully unlock the potential of the Precinct there is a need to understand the current and future freight task to identify the need of further infrastructure and servicing of the precinct. The \$48,000 study will primarily establish an evidence base to support development of a master plan for the precinct. And secondary – to inform decision-making by public or private entities about whether to proceed to full business case development for potential infrastructure, enterprise or other investments either at the precinct or at locations that might feed freight into or receive freight from it. Release date for study to be confirmed</p> <p>Tas Rail Spur – estimated cost \$8 million. Tas Gas – D Jennings reported the cost of bringing gas to Translink from a Youngtown connection is estimated as \$2 million.</p> <p>City of Launceston’s preferred options for releasing commercial land for residential development. Des Jennings to liaise with Robert Dobrzynski</p>	<p>D Jennings advised Council resolved at the September 19th 2016 meeting to the preparation of a brief for the Gateway Master Plan.</p> <p>It was noted the Freight Demand Analysis Report has been uploaded to Council’s website.</p> <p>D Jennings advised Council is seeking to secure external grants for these projects.</p>
1.2. Promotion	<p>Co-ordinator General’s prospectus Due late April 2016</p> <p>Roadside signage Location for signs to be confirmed</p>	<p>D Jennings/L Green reported having reviewed the draft prospectus and reported the Coordinator-General’s Office has advised the prospectus will potentially be launched later this month.</p> <p>L Green to contact C-G Office to ask who else reviewed the draft prospectus and to seek opportunity for NMBA to review it.</p> <p>P Godier reported that one land owner had the northern end of the precinct had expressed interested in hosting the sign – he awaits response from the other 2 land owners.</p>

		D Jennings is to discuss the possibility with the preferred southern end land owner.
1.2. Development pipeline	<p>Committed: Tyremax: under construction 360 space car park.</p> <p>Potential: Targeting city-based businesses with the potential to relocate to Translink which could include a Translink Open day to showcase the precinct to potential relocators</p> <p>Stormwater project – result of National Stronger Regions Fund application should have been known in July 2016.</p>	<p>P Godier reported a 100 space public car park has been approved behind Thrifty/opposite the entrance to the airport, and a tourist facility has been approved at 832 Hobart Road Breadalbane</p> <p>L Green to arrange meeting with D Jennings and J Rowlings to start dialogue on relocation of city based businesses to Translink through use of the new Translink prospectus.</p> <p>K Turner to discuss with NTD Chair/CEO the broader picture opportunities for relocation associated with the UTAS move.</p> <p>Outcome of funding application awaited</p>
2.Agriculture and agri-business	STATUS	THE WAY FORWARD
2.1.Burlington Road and Powranna	<p>It was agreed to hold a workshop for the businesses in the precinct (as per the recommendations of the SGS report) that will raise/discuss issues. These include energy reliability and itinerant workers' accommodation (the issue of demountable units was noted).</p> <p>Preparation of a draft amendment to the planning scheme to place a specific plan over the two precincts</p>	<p>K Turner to seek an update on the LGAT/DPIPWE taskforce being set up to address issues relating to accommodation of seasonal workers.</p> <p>It was noted the issue is included in the draft economic development strategy</p> <p>Pending</p>
3. Tourism	STATUS	THE WAY FORWARD
3.1. Events	<p>Symmons Plain: Committee has had a long standing intention to engage with Tas Motor Sports to discuss future plans / vision for Symmons Plains Raceway.</p>	<p>L Green to progress a Tas Motor Sports representative being invited to present at a forthcoming Council Workshop, with committee members to be invited to join the workshop for this presentation.</p>
4. Economic Development Strategy	STATUS	THE WAY FORWARD
4.1. Background to the Strategy	<p>Noted that at the February 16th 2015 Council Meeting, Council passed motion: "That Council obtain costings to conduct an Economic Development and Tourism Strategy in 2015/16 budget deliberations"</p>	<p>A draft of the strategy populated with relevant initiatives already underway/planned was circulated prior to the meeting and discussed.</p>

	<p>D Jennings advised preference is to develop the strategy internally and for the Economic Development Committee to lead engagement with local businesses and industry groups.</p> <p>Maree Tetlow, Executive Officer, Northern Tasmania Development, joined the July 18th 2016 meeting to discuss the <i>Northern Regional Futures Framework</i>. The committee members present were supportive of aligning the NM economic development strategy with the Regional Futures Framework</p>	<p>K Turner and L Green to develop an esurvey for use as the first consultation tool with northern midlands businesses.</p> <p>Proposed that the second stage of community consultation will involve an independent facilitator.</p>
4.2. Itinerant workers' accommodation	<p>Recommendations made to Council at the October 2015 meeting has been noted and will be investigated:</p> <p>1) <i>That Council undertake an assessment of itinerant workers' accommodation in the Northern Midlands</i></p> <p>K Sutherland at the 5 Sept committee meeting outlined the difficulties businesses wanting to provide 'temporary' accommodation for itinerant workers experienced with regard to Council planning regulations eg. what is the definition of temporary, the need to meet access for all requirements when workers with limited mobility would be unable to perform the tasks required etc...</p>	<p>Noted as an issue to be addressed during the development of the economic development strategy.</p> <p><u>Recommendation to Council: Meeting Sept 19 2016:</u> That Council prepare an information sheet that provides rural businesses wanting to provide accommodation for itinerant workers with an understanding of the planning requirements/ regulations involved</p> <p>Noted that this issue maybe addressed by the LGAT/DPIPWE taskforce: matter to be monitored</p> <p>.</p>
4.3. Proposed Open Door program for privately owned heritage properties.	<p>Floated that Council collaborate with Tourism Northern Tasmania to develop a business case to identify the best way to deliver an Open Doors Program. Noted this venture requires a champion to drive it forward. This proposal is to be included in the community consultation for the economic development strategy.</p>	<p>K Turner provided information on 'Open House Hobart' being held Nov 1&2 and 5&6 2016 and managed by the Aust. Institute of Architects (Tas). Further info at openhousehobart.org</p> <p>Through the consultation for the economic development strategy, L Green to explore interest for auspice body for this proposal.</p> <p>Council could potentially provide information (eg. Frequently asked questions) on its website on 'Open Doors' to enable property owners to take the lead on this initiative</p>
5. Other Strategic Plans	STATUS	THE WAY FORWARD
5.1. Land Use and Development Opportunities Strategy		<p>Noted that the draft brief for the Council's Land Use and Development Strategy will go to Council's November 2016 Meeting.</p> <p>D Jennings to forward brief to Committee for feedback.</p>
5.2. Perth Structure Plan		<p>D Jennings reported this plan will be going out on public exhibition and the opportunity to provide feedback will be broadly promoted.</p>
6. Other	STATUS	THE WAY FORWARD
6.1. Seizing the Moment	<p>The Tasmanian Opportunity (TTO) has prepared a proposal to trial the supported settlement of selected communities of Safe Haven Enterprise Visa holders in rural regions of Tasmania (document provided to committee members). Michael Cleary, a member of TTO . met with several council staff to discuss the proposal and float the possibility of the Northern Midlands Council being one of the two Councils to trial the proposal. Given the proposals potential to</p>	<p>L Green tabled response from Migrant Resource Centre CEO indicating that the Centre anticipates being the coordinating/organising agency in the north and awaits details including funding from the State Government.</p>

	<p>yield economic benefits for the Northern Midlands, the proposal has been referred to this committee for consideration and advice to council as appropriate.</p> <p><u>Recommendation to September Council Meeting</u>: That Council seek clarification of the role the Migrant Resource Centre would/could play in the management/support of the Seizing the Moment proposal.</p>	<p>L Green to prepare letter to MRC acknowledging the anticipated role and requesting council be provided with updates and clarification of the role of local government - as the matter is progressed.</p> <p>Item to be moved to pending list.</p>
6.2. Council's Strategic Plan 2017-2027		D Jennings advised this plan will soon be released for community consultation and will be forwarded to committee members for their review and feedback.

2. Review of Pending and Completed Projects

Pending projects

Translink:	Agriculture:	Tourism:	Other:
<p>Translink stormwater infrastructure upgrade – July 2016 funding announcement</p> <p>Translink boundary signage.</p> <p>Co-ordinator General's Prospectus.</p> <p>Translink technical guide and interactive mapping (an NTD project).</p> <p>Launceston Gateway Freight Demand Analysis.</p> <p>Translink gas infrastructure – business case to go to Council</p>	<p>Panshanger Road/ Woolmers Lane precinct.</p> <p>Truck Wash Powrana.</p> <p>Dairy industry in the state – suggestion that Simon Burgess, 'Vaucluse' be invited to present to the committee</p>	<p>Briefing from Tas Motor Sports regarding Symmons Plain, V8 Major Event and ongoing contribution to economy.</p> <p>Longford Motor Racing museum – Council to liaise with John Talbot</p>	<p>Business Database – Translink and Perth completed.</p> <p>NBN Rollout.</p> <p>Development Officer (akin to Meander Valley Council).</p> <p>Beacon Foundation Northern Midlands Business Partnership Group.</p> <p>Consultation with NM businesses.</p> <p>Perth Bypass.</p> <p>Equestrian opportunities.</p>

Completed Projects:

Translink:	Agriculture:	Tourism:	Other:
<p>Translink Prospectus.</p> <p>Translink YouTube Video (Neville Hayes).</p> <p>Developer's technical guide: See attachment and for interactive map visit http://www.sgsep.com.au/maps/NDTIndustrialLand/translink.html</p>	<p>Northern Midlands Rural Processing Centre report and recommendations.</p> <p>Burlington Rd landowners contacted regarding commercial development sub-division.</p>	<p>Ben Lomond Feasibility Study.</p> <p>Longford Visitor Appeal Study.</p> <p>Longford Place Activation Report and appointment of Project Champion.</p> <p>Submission to Legislative Council Inquiry into Built Heritage Tourism regarding 'Open Doors'.</p> <p>National Trust contacted regarding support for 'Open Doors'.</p>	<p>Business health checks.</p> <p>Campbell Town War Memorial Oval Precinct Development Plan.</p> <p>Perth Recreation Ground Masterplan.</p> <p>Tyre stockpiling.</p>

Governance items:

Council's allocation in 2016/17 budget for the committee: L Green reported at the 5 September 2016 committee meeting that the carry forward into 2016/17 for the committee was \$14,338.

Committee membership - Recruitment of Tourism and Commercial Representatives: Likely candidates to be sought through the consultation processes for the economic development strategy.

Meeting closed 3.30pm

Next meeting: Monday November 28th 2016 1.30pm start in the Council Chambers